

EDDMapS

Brand Logo Guidelines Poster

Logo & Guidelines Designed by



Center for Invasive Species
and Ecosystem Health
UNIVERSITY OF GEORGIA

Chuck Barger
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Primary Logo



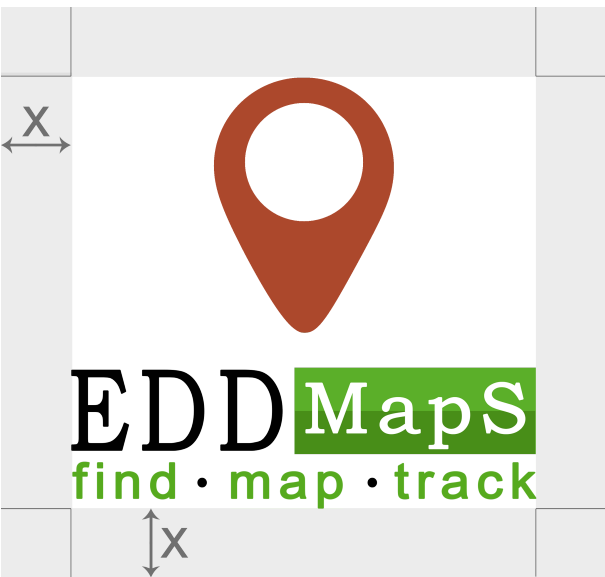
Secondary Logo



Clear Space

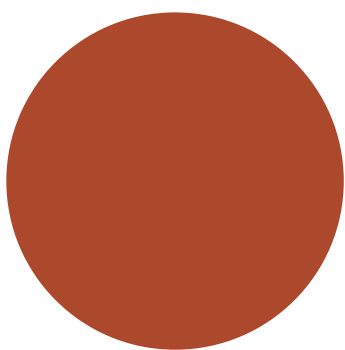


Clear Space

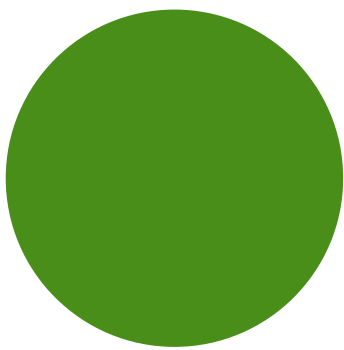


Clear Space as defined by 'X'
Ensure this area is kept clear of any other visual elements.

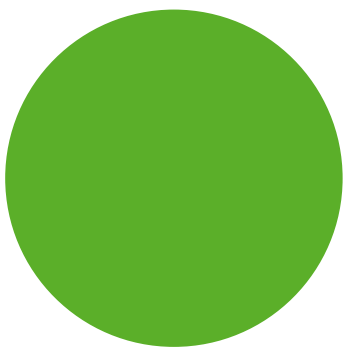
Brand Colors



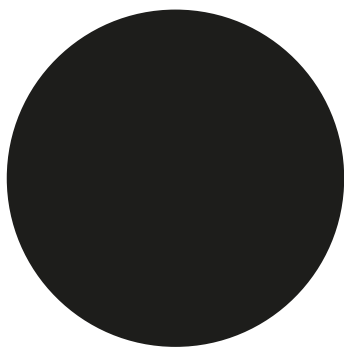
EDDMAPS_0
CMYK: C23 M82 Y94 K14
RGB: R172 G72 B44
HEX: #AC482C



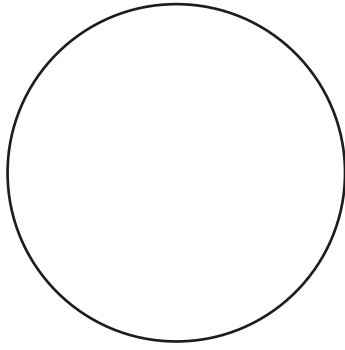
EDDMAPS_1
CMYK: C75 M22 Y100 K7
RGB: R72 G142 B24
HEX: #488E18



EDDMAPS_2
CMYK: C68 M6 Y100 K1
RGB: R91 G175 B41
HEX: #5BAF29



BLACK
CMYK: C75 M68 Y67 K90
RGB: R0 G0 B0
HEX: #000000



WHITE
CMYK: C0 M0 Y0 K0
RGB: R255 G255 B255
HEX: #FFFFFF

Brand Typefaces

Bookman Old Style Regular
Arial Regular