CISMA Call Agenda

- FISP Update
- National Invasive Species Awareness Week (NISAW)
- Media outreach discussion
Florida Invasive Species Partnership

• Next meeting February 8 and 9 in Tampa area (SWFWMD office)
  – On Feb. 9th from 9:30am to noon we will host a session on “what is a CISMA” and then facilitate a discussion on possibilities of starting a CISMA, or two, in West Central Florida area. Email me if you have idea of who else should be invited.

• Joint FLEPPC/FNPS meeting in May 2011 (May 17-22, 2011)
  – Will have CISMA panel discussion at FLEPPC on Wednesday, May 18. We will have a CISMA lunch directly following. Question – should we open up to all conference attendees (would have to register in advance)
  – Will have a CISMA EDRR workshop for FNPS members on Friday, May 20, 2011 from 1:15pm to 2:45pm.

• FISP will in D.C. for NISAW!
  – I will be representing FISP on a panel discussion of CISMAs/CWMAs/PRISMs. I will be emailing all of you for feedback prior. Also, we will make this live via WebEx. March 1 from 3pm to 4:30pm. Please join us!
CISMA Highlights

New Logo for CISMA of Lake County:

Treasure Coast CISMA is recognized Nationally!

TC CISMA was selected as one of the two recipients to receive the 2010 Coastal America Partnership Award. “The highest level award for partnership efforts, this award from the President recognizes outstanding collaborative, multi-agency and multi-stakeholder efforts that leverage and combine resources to accomplish coastal restoration, preservation, protection, and education projects.” (www.coastalamerica.gov)
Generating Media in Florida by using a Statewide Theme:

- Your local partnership needs your help! These groups are working together to combat certain invasive plants and animals – find out what they are and become a local detective to identify and report these invaders – go to www.FloridaInvasives.org
- “Invasive species don’t start in our backyard…”
- “Each of us can take charge of what we have in our own backyards…
  - Help protect Florida by learning how to identify, report and respond to invasive species threats. Go to www….”
- “Don’t dump your problem over the fence!”
  - Point them to the 6 easy steps… (see next slide)
Invasive Species: What You Can Do
Six Easy Ways to Combat Invasive Species

You can help stop the introduction and spread of invasive species. Help protect native plants and animals by following these six easy guidelines:

- Verify that the plants you are buying for your yard or garden are not invasive. Replace invasive plants in your garden with non-invasive alternatives. Ask your local nursery staff for help in identifying invasive plants.

- When boating, clean your boat thoroughly before transporting it to a different body of water.

- Clean your boots before you hike in a new area to get rid of hitchhiking weed seeds and pathogens.

- Don’t “pack a pest” when traveling. Fruits and vegetables, plants, insects and animals can carry pests or become invasive themselves. Don’t move firewood (it can harbor forest pests), clean your bags and boots after each hike, and throw out food before you travel from place to place.

- Don’t release aquarium fish and plants, live bait or other exotic animals into the wild. If you plan to own an exotic pet, do your research and plan ahead to make sure you can commit to looking after it.

- Volunteer at your local park, refuge or other wildlife area to help remove invasive species. Help educate others about the threat.

Help Stop Invasive Species
DONATE NOW
With your help we can stop the spread of invasive species around the world.

Invading Our Seas
Lionfish have been found in the waters off the Floridian coast. Probably originating from ones released into the wild by an aquarium owner, these aggressive fish threaten to dominate local species.

Take it With You
Download a copy of our wallet card to help you identify invasive plants in your region.
Media Tips?

- Press release
- Lead time
- Best ways to generate local coverage:
  - Getting reporters to events
Florida Cooperative Invasive Species Management Area (CISMA) Monthly Call
– Hosted by the Florida Invasive Species Partnership (FISP)

participation is voluntary, we promise it will only last 1 hour, and we can guarantee that you will enjoy the conversations

4th Wednesday of every month at 1:30pm

email kserbesoffking@tnc.org for more information or go to floridainvasives.org to join up for list serve announcements

Participate online and/or Participate by phone
 go to: nethope.webex.com US Toll-free: 1-866-699-3239
 Enter meeting number: 829 485 191 Participant Passcode: 20097469
 Enter meeting password: invasive1

Florida Invasive Species Partnership (www.FloridaInvasives.org)