

By: Teresa W. Wolfe

ALS Education and Outreach Facilitator

St. Croix National Scenic Riverway

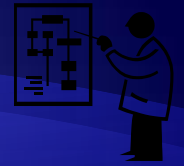
# LAUNCHING CLEAN BOATS AND NEW CAREER OPPORTUNITIES



# Introduction:

- ◆ 2009 ARRA Stimulus Funds Initiative
  - ◆ To hire youths 18-24 yrs and give them job skills
  - ◆ \$88,000 given to the WI DNR
  - ◆ 55 youths assigned to the CBCW program
- ◆ 2010 Workforce Investment Act
  - ◆ West Wisconsin's Workforce Resource, Inc.

# The Begats:



Appropriation  
of funds

- ARRA Stimulus Money
- Workforce Resource, Inc.

WI DNR

- UW-Extension-Lakes
- Clean Boats/Clean Waters Program

National Park  
Service

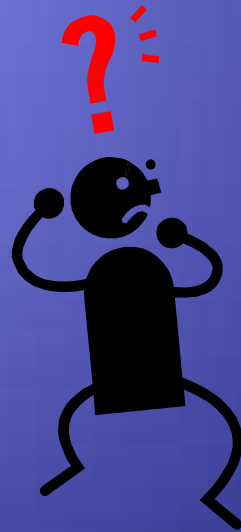
- St. Croix National Scenic Riverway
- Mississippi National River and Recreation Area (and beyond)

Waterforce  
Youths





# How I approached the task:



# Landings covered:

## ◆ Polk County

- Nevers Dam
- SCF Lion's Park
- WI Interstate Park
- Somerset

## ◆ St. Croix County

- Ferry Park
- Corky's Pier
- Lakefront Park
- King

## ◆ Pierce County

- Prescott
- Hager City
- Bay City

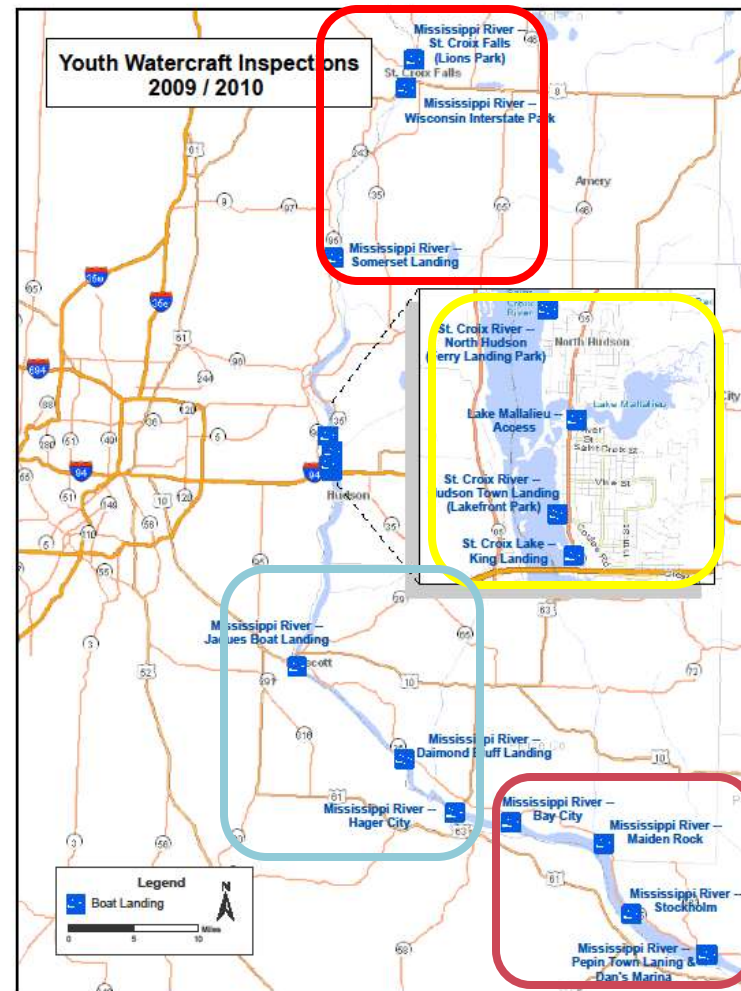
## ◆ Pepin County

- Maiden Rock
- Stockholm
- Pepin



# Four “Regions”

- ◆ POLK COUNTY
- ◆ ST. CROIX COUNTY
- ◆ PIERCE COUNTY
- ◆ PEPIN/DUNN COUNTY



# What did they do?

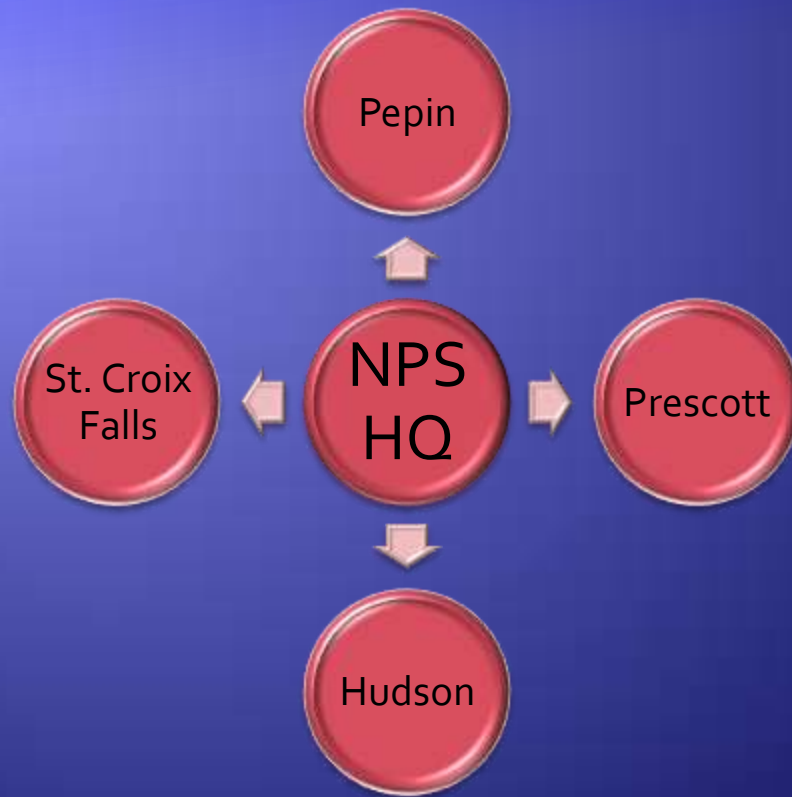


- ◆ Boat surveys
- ◆ Education and Outreach
- ◆ Landing signs





# Creating a safety net for the youths.





# St. Croix Falls Area: St. Croix River



# Hudson Area: St. Croix River



Justin  
Wershofen, WI  
DNR  
Waterguard



# Prescott Area: Mississippi and St. Croix River Confluence



Brody  
Julson,  
Pierce Co

Job  
Coach



# Pepin Area: Mississippi River





# Stories

- ◆ Renell from St. Croix Marina
- ◆ Jane from Smith Brothers
- ◆ Dan from Pepin Marina
- ◆ Electroshocking on the Namekagon
- ◆ Severe weather



# Players:

- ◆ United States Department of Workforce Development
- ◆ Wisconsin State Legislators
- ◆ Workforce Resource, Inc.
- ◆ WI Department of Natural Resources
- ◆ University of Wisconsin - Extension, Lakes
- ◆ St. Croix National Scenic Riverway
- ◆ Local Police Departments
- ◆ Local businesses
- ◆ Workforce Watercraft Inspectors



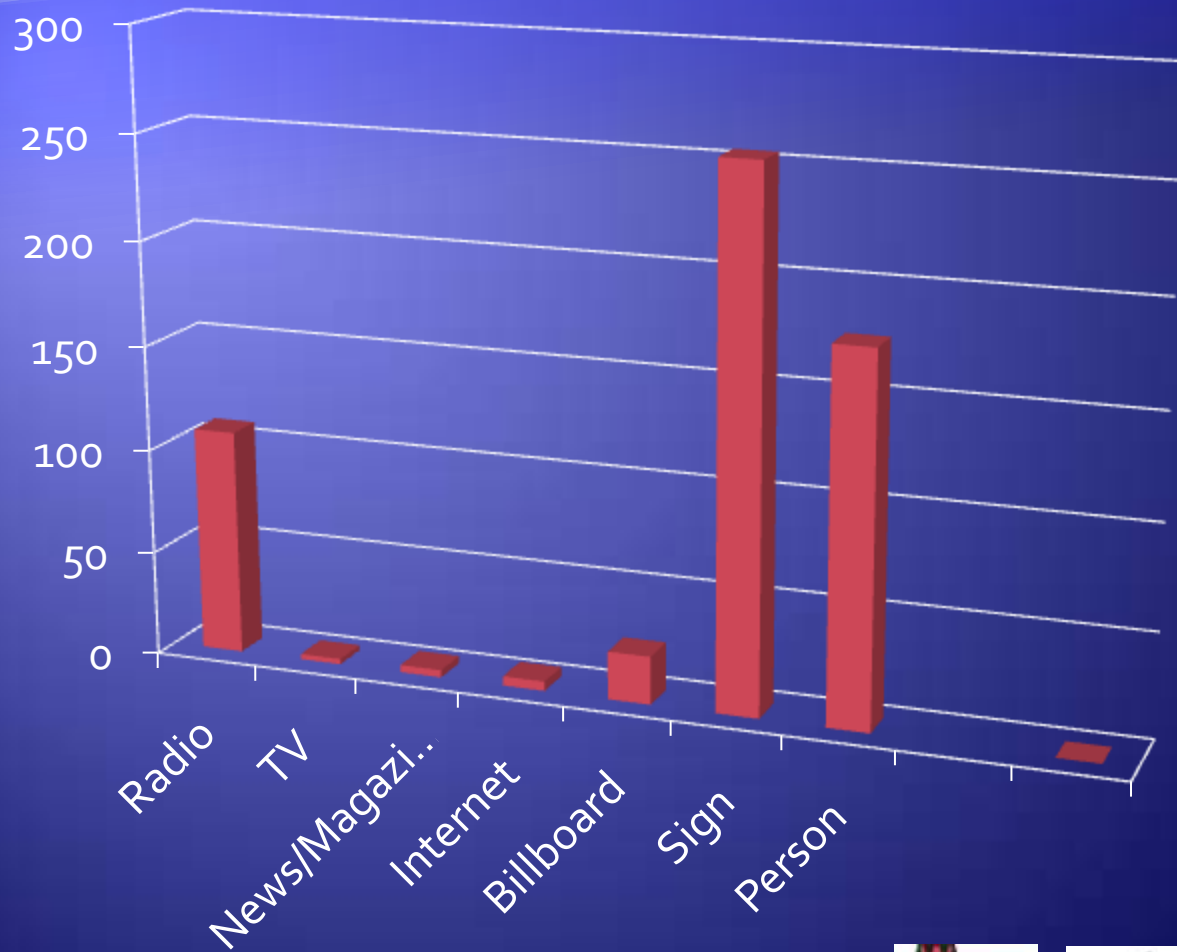
# Data:

- ◆ Waterforce survey efforts
- ◆ Waterforce boater statistics
- ◆ Statewide survey reports
- ◆ Statewide boater statistics



# Benefits:

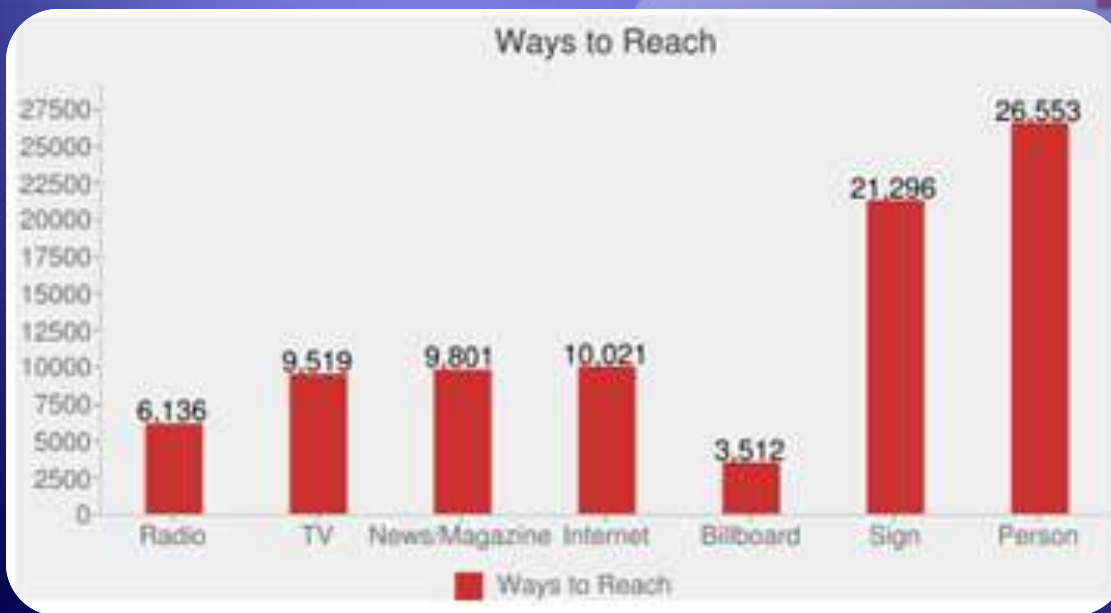
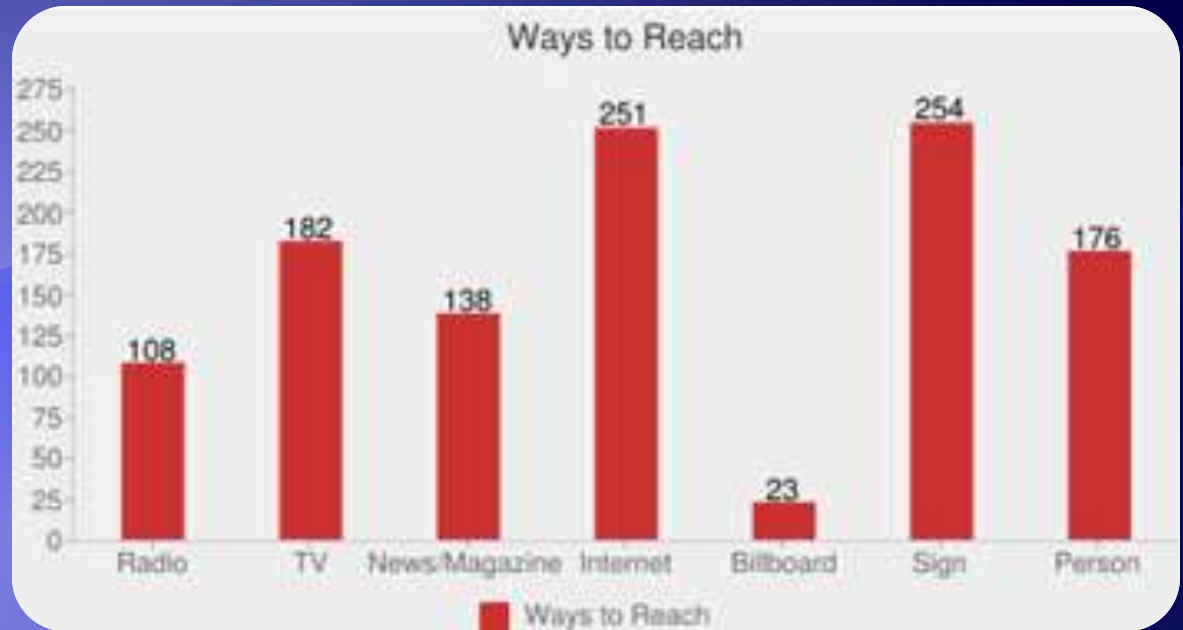
## Ways to Reach





# Benefits:

Waterforce vs Statewide data



# Benefits:

## ♦ What the youths learned:

- ♦ Basic job skills
- ♦ Public outreach skills
- ♦ Accumulated and reported scientific data
- ♦ Gained experience working with partners

## ♦ Bottom line:

- ♦ The youths and Workforce Resource, Inc .consider this a positive experience and would like to continue with this program.



**= New Career Opportunities!**

# Benefits:

- ◆ Clean Boats/Clean Waters program promoted
- ◆ Teresa had a job for the past two summers (another career opportunity!)







# Thank You!



National Park Service  
St. Croix National Scenic Riverway

