



Photo By: Linda Hurt

# A National Scale Citizen Science Program for Invasive Species

Alycia Crall – Associate Research Specialist  
Department of Agronomy, University of Wisconsin-Madison  
The National Institute of Invasive Species Science



# Outline

- Citizen Science Program
  - Trainings
  - Monitoring Protocols
  - Website





# TRAININGS



# Trainings

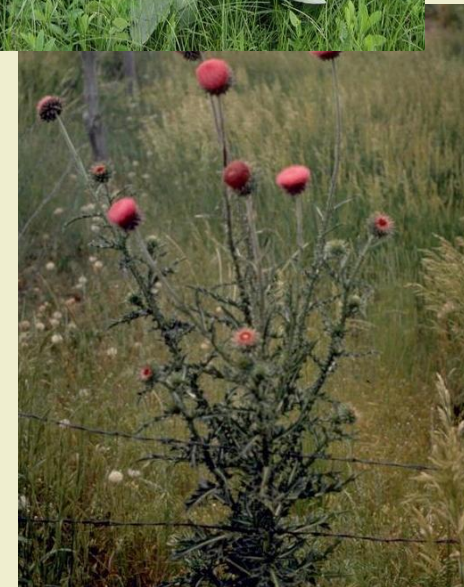
- Introduction to Invasives
  - Why are they a problem?
  - What can I do?
  - Species identification







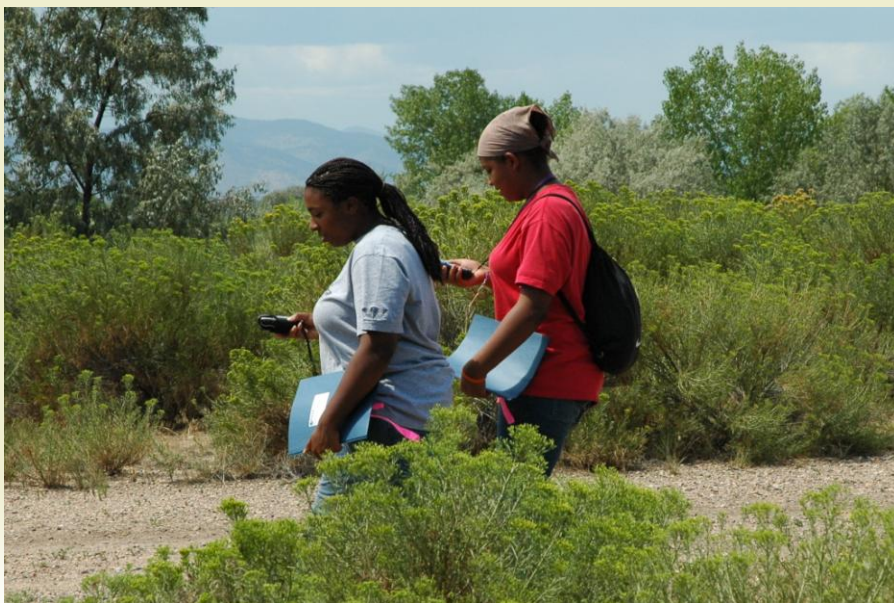






# Trainings

- Global Positioning Systems (GPS)
  - What is GPS and how does it work?
  - Taking a waypoint and navigation



# Trainings

- Monitoring Protocols
  - Why should I monitor?
  - What data are important to collect?
  - Where do I monitor?

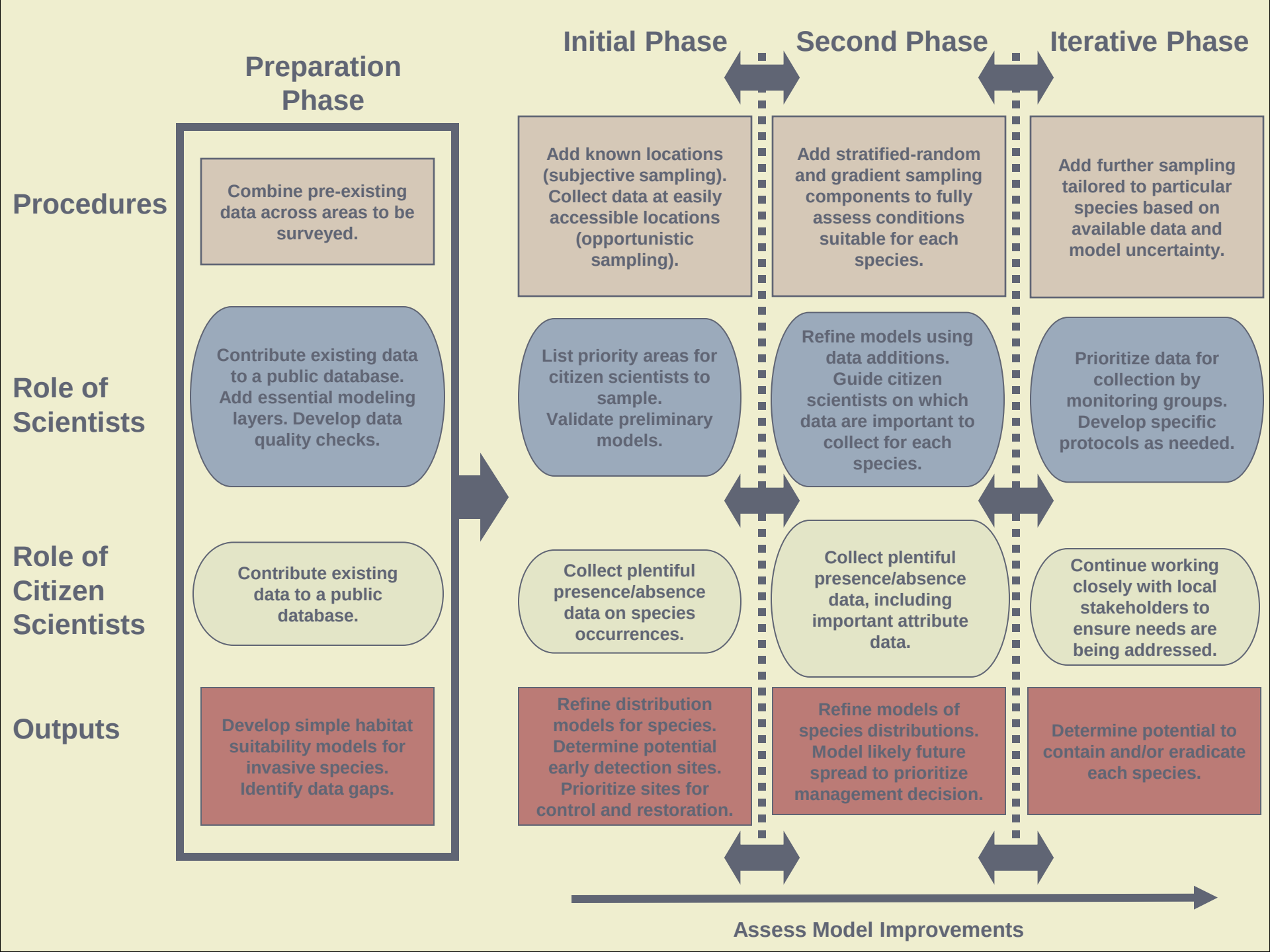




# Monitoring Protocols

- Level 1: The simplest approach; map presence/absence of species with a GPS
- Level 2: A simple plot-based approach; least cost and time required; collect general location and abundance information
- Level 3: An approach for more experienced monitoring groups; incorporates more detailed species abundance and habitat information
- Level 4: A far more detailed approach to mapping and modeling native and non-native species distributions, primarily for researchers; expensive and time-consuming





# Level 1 Protocol

- Who?
  - Recorder's Name
- What?
  - Plant Name
- When?
  - Collection Date
- Where?
  - Location

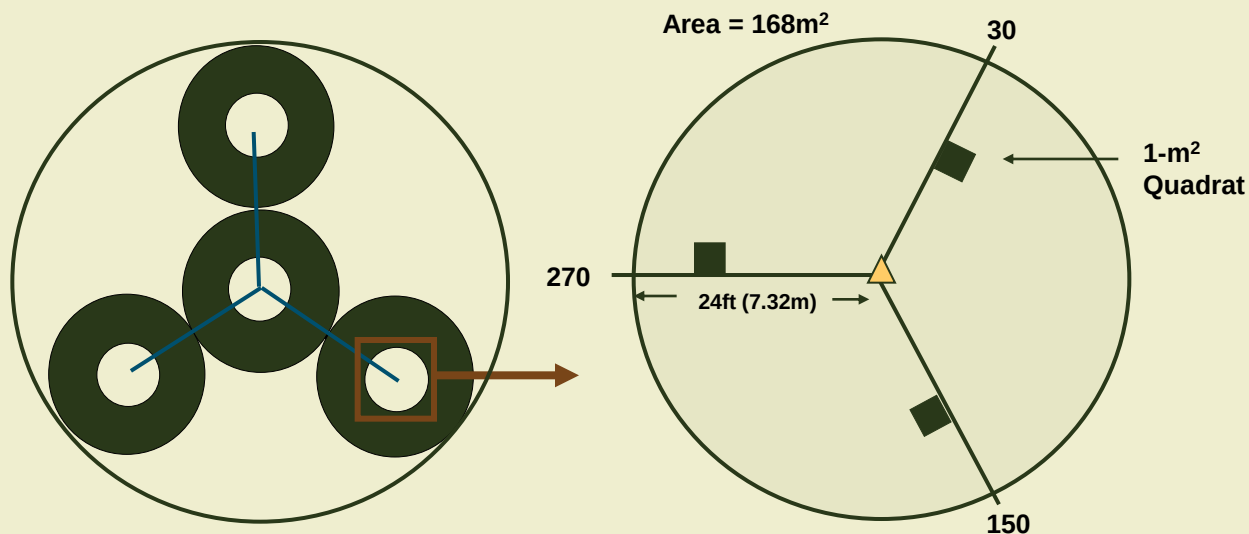




# Questions Addressed by Level 1

- What invasive species currently are coming into a local area?
- How widespread are these species?
- What habitats are these species invading?

# Level 2 Protocol



See [www.fia.fs.fed.us](http://www.fia.fs.fed.us)

**Level 2  
Monitoring Plot**



# Questions Addressed by Level 2

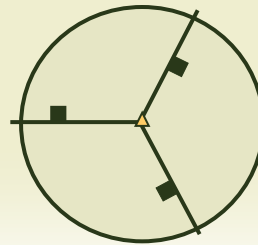
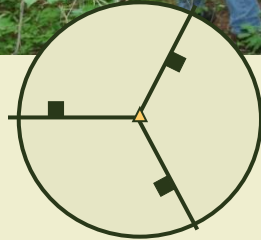
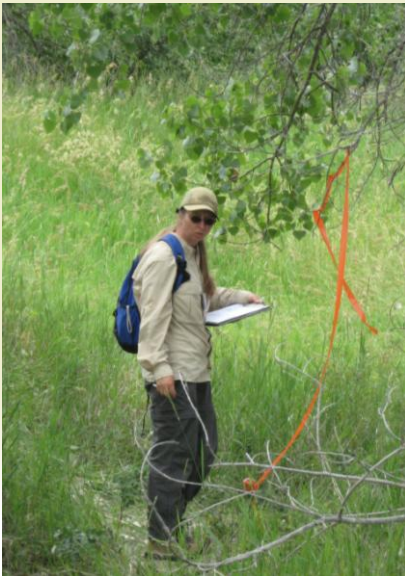
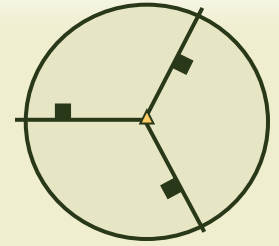
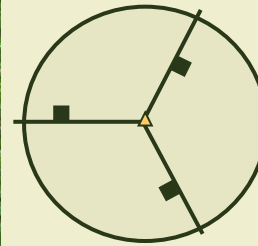
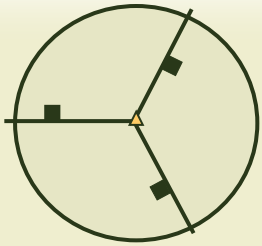
- Have our efforts to control a species been effective?
- Is the population of a species growing or shrinking over time?
- Does the population of a species differ in different habitats?

# FIELD DAY

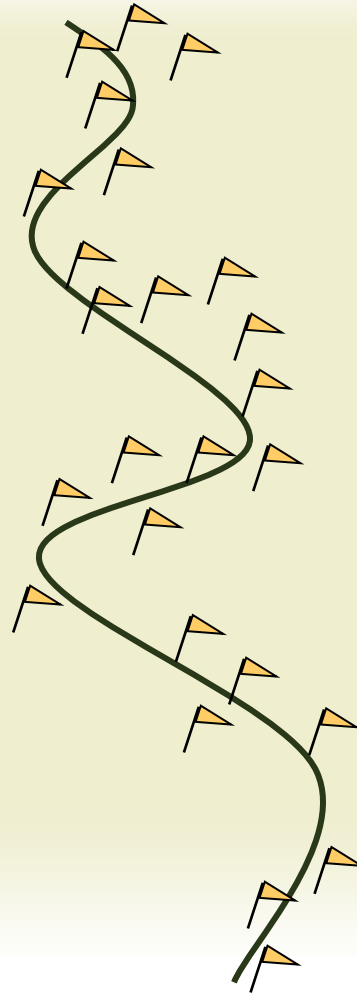




# Station 1

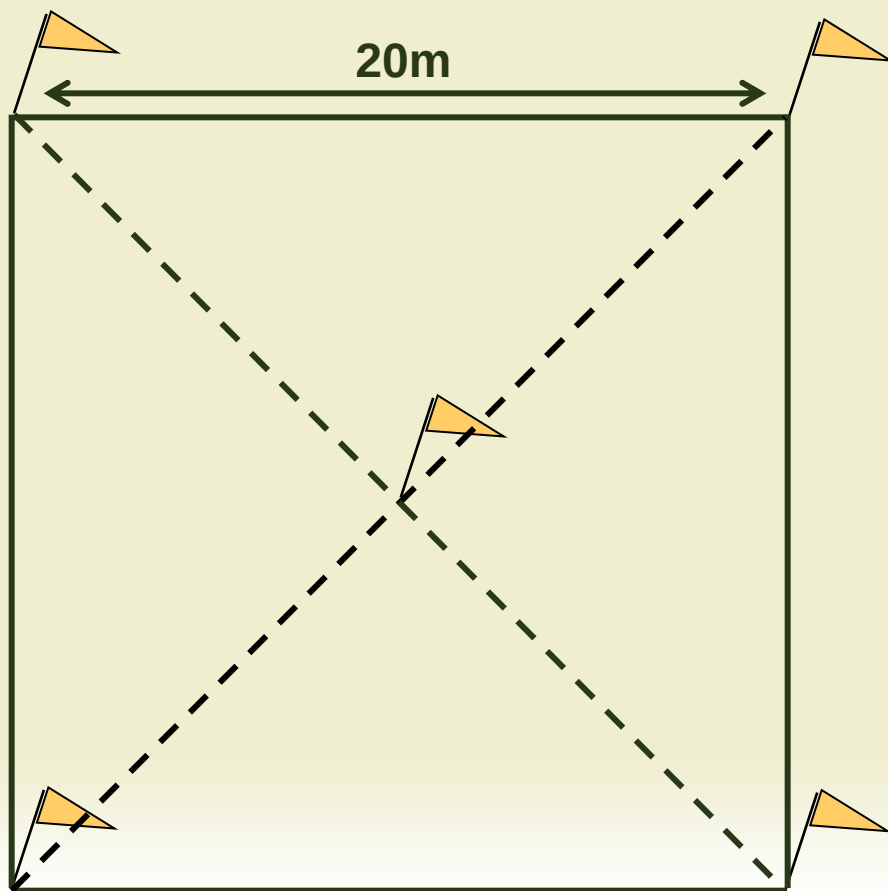


# Station 2

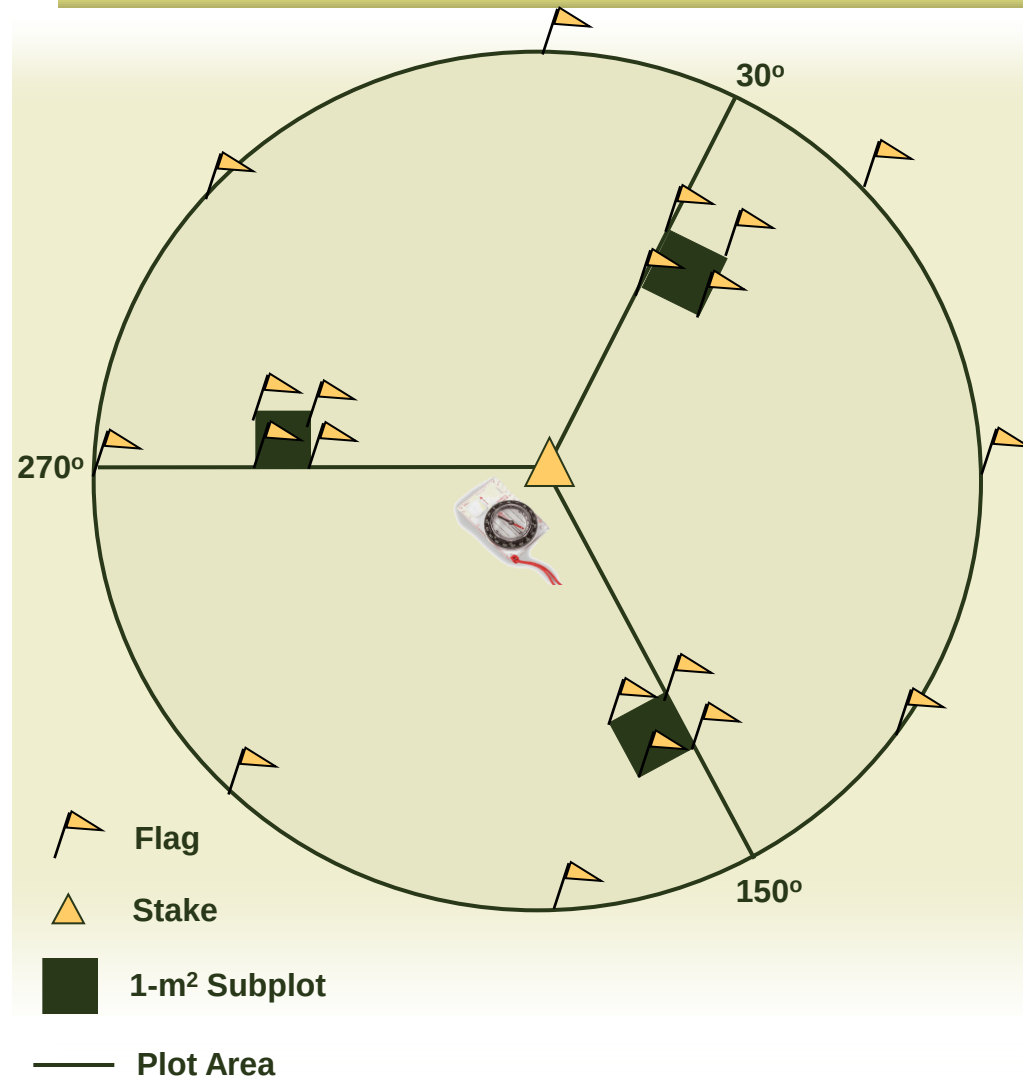




# Station 3



# Station 4





# Results: Station 1

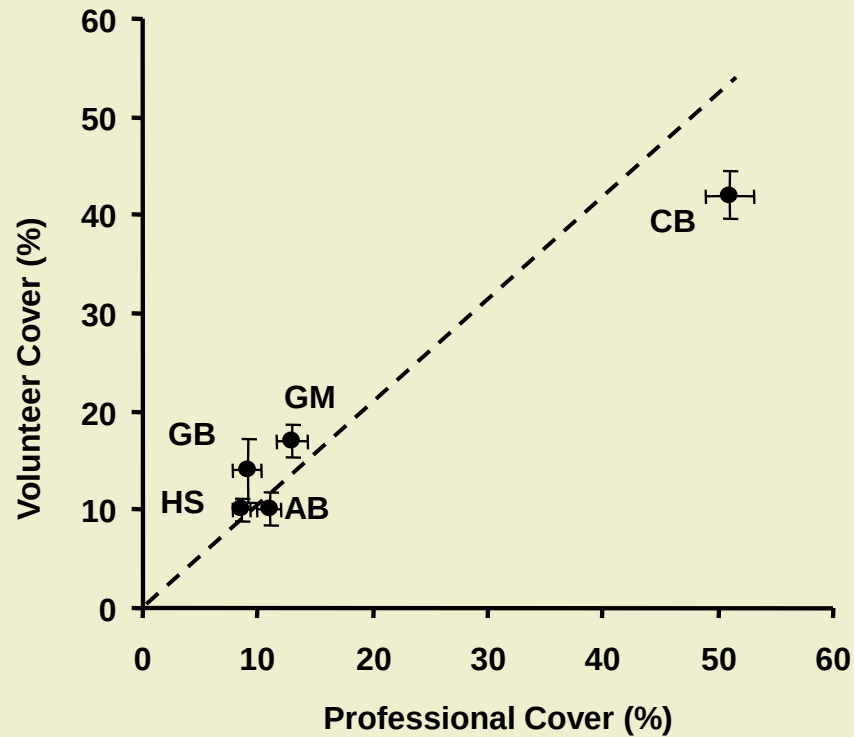
- Professionals more accurate at recording presence/absence than volunteers
  - 91% vs. 82%
  - Identification difficulty for the species affected accuracy
- Regression
  - Accuracy was correlated between volunteers and professionals ( $R^2=0.46$ ;  $p=0.02$ )



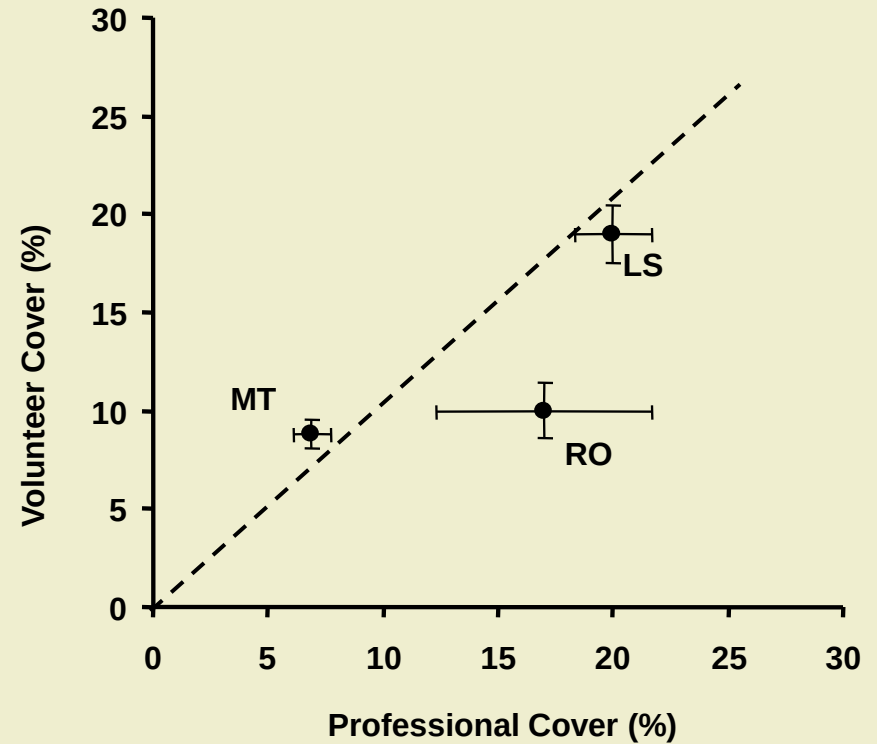
# Cover Estimates



A)



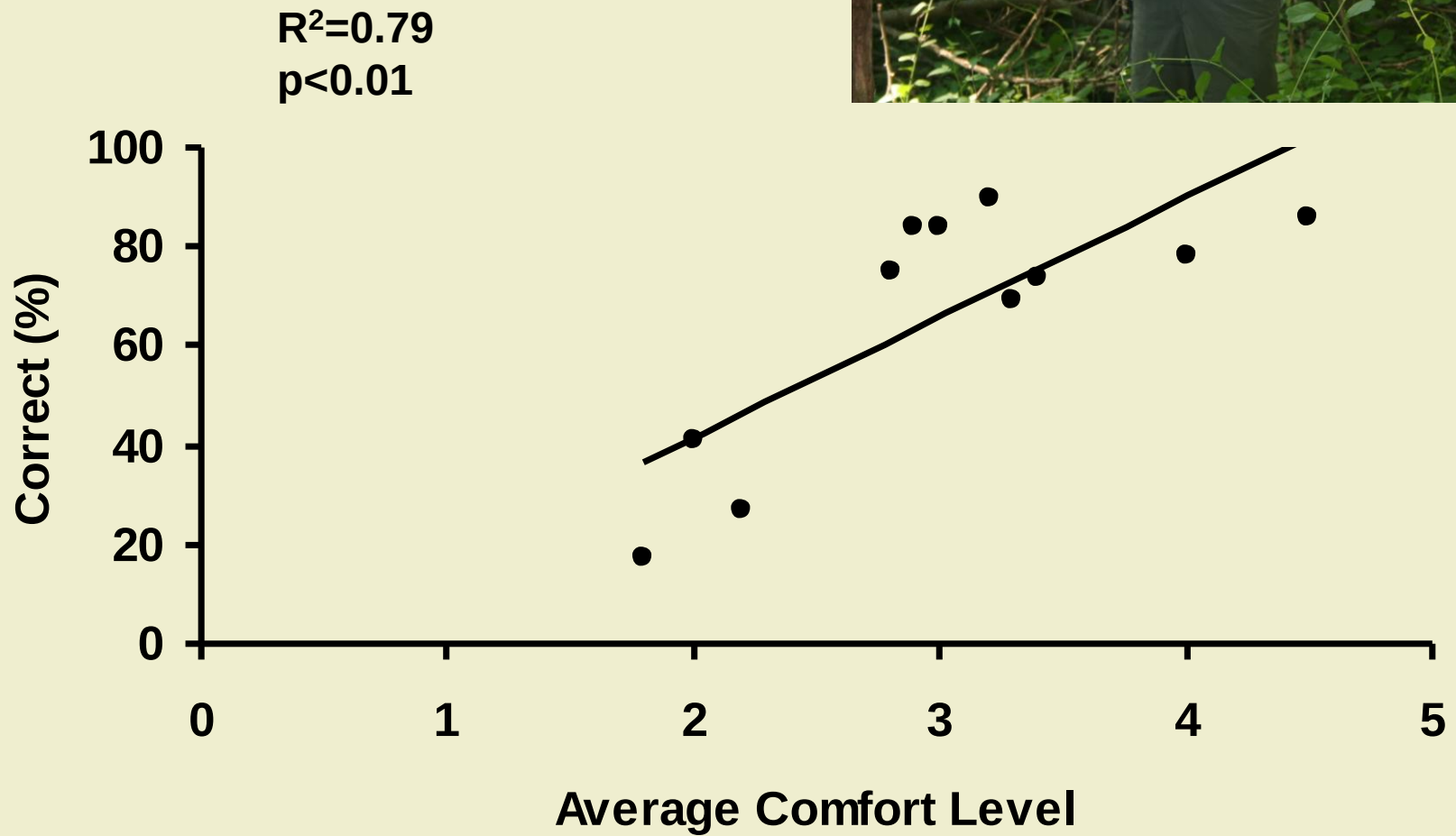
B)



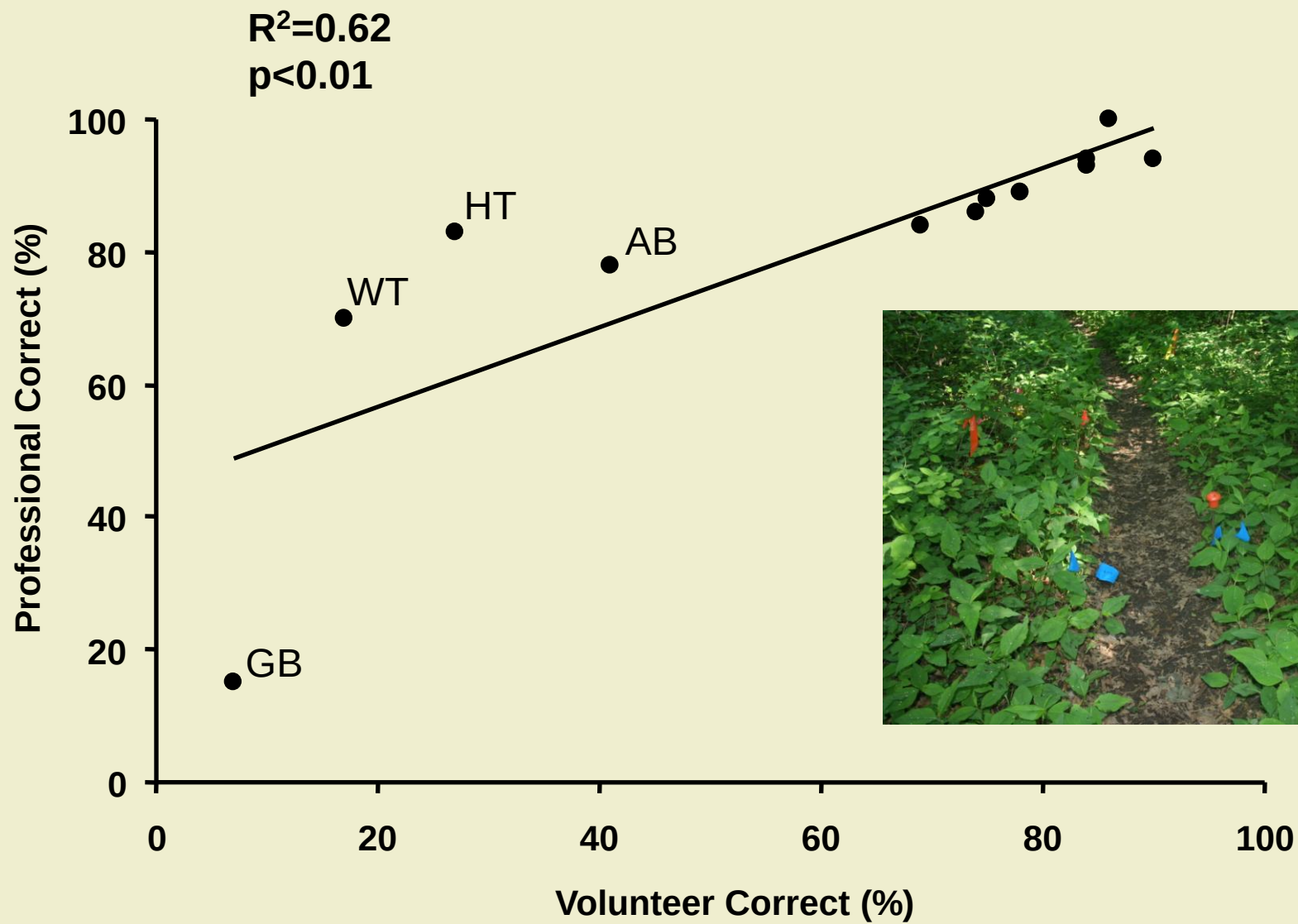


# Results: Station 2

- Experts more accurate in correctly identifying species than volunteers
  - 85% vs. 70%
  - Volunteers: 16% false negative identifications and 14% false positive identifications
  - Experts: 9% false negative identifications and 6% false positive identifications
- Conspicuous vs. Inconspicuous
  - Volunteers correctly identified conspicuous species 81% of the time vs. 70% for inconspicuous species
  - 62% of false ids for GB were CB







# Results: Station 3

- 69% had little or no prior experience with GPS
- UTM Zone
  - 85% recorded correctly
- Datum
  - 64% recorded correctly
- Location Coordinates
  - 84% recorded correctly
- Navigation
  - 67% recorded correctly



# Results: Station 4

- Correct Plot Setup
  - 60% of the participants set up plot correctly
  - 70% of errors related to compass use





# Conclusions

- Can trainees implement the protocol as well as experts?
  - Identification difficult for volunteers
    - Accuracy improved for conspicuous species
      - Bloniarz and Ryan (1996)
      - Brandon et al. (2003)
    - Certain species difficult to identify for both groups
    - Volunteers tend to be more comfortable identifying species commonly found in state
      - Brandon et al. (2003)
    - Participants' self-rated comfort level could be used to determine identification accuracy in the field

# Ways to Improve

- Voucher specimens
- Photograph specimens
- Protocol changes
  - Instructions on physical characteristics that need to be photographed for inclusion in voucher
  - Include list of species that require or do not require photo or specimen vouchers



# Conclusions

- Can trainees implement the protocol as well as experts?
  - GPS use
    - Found no studies looking at use of GPS by volunteers
    - Volunteers should be able to achieve similar levels of performance regardless of background or prior experience
  - Presence/Absence
    - Experts and volunteers performed similarly
  - Cover estimates
    - Highly variable
    - Requires little equipment and easy to execute in the field
    - Volunteers can provide fairly reliable cover estimates when given proper training
  - Plot setup should improve with additional compass training



# Predictors of Success?

- Stations 1, 2, and 4
  - Age
  - Education
  - Science Literacy
  - Experience
  - Environmental Attitude
- Station 3: GPS Score
  - Age
  - Education
  - GPS Experience
  - Technology Attitude



# WEBSITE

[Login](#) Welcome guest

[My Profile](#) July 27th 2008

Fighting invasive species...  
... through citizen science[Home](#)  
[About Us](#)  
[Find a Species](#)  
[Find a Project](#)  
[Collect Data](#)  
[Get Software](#)  
[Make a Map](#)  
[Learn More](#)  
[Register](#)  
[Login](#)  
[Contact Us](#)

### About invasive species



Photo By: Linda Hurt

CitSci.org is an invasive species mapping program that allows citizens, school groups, and professionals to enter invasive species observations into a global database. The observations are then used for natural resource management, scientific studies, and environmental education. CitSci.org provides an opportunity for students and volunteers to perform field studies that contribute to our collective biological databases. You may submit your observations to our online database using our field tools.

| Featured Project                                                                                                              | Featured Species                                                      | New Discoveries |
|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------|
| <a href="#">Great Lakes Worm Watch</a><br> | <a href="#">Hemigrapsus sanguineus</a><br><a href="#">All Species</a> | Coming soon...  |



# Project Page

[Home](#)  
[About Us](#)  
[Find a Species](#)  
[Find a Project](#)  
[Collect Data](#)  
[Make a Map](#)  
[Tutorials](#)  
[Links](#)  
[Logout](#)  
[My Profile](#)  
[Contact Us](#)  
[Admin Only](#)

## Information for 'Project R.E.D (Riverine Early Detectors)' [help](#)

### Project Profile

Paddling with a Purpose!



|                                       |                                                                                                                                                                                                                                                                                               |
|---------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name:                                 | Project R.E.D (Riverine Early Detectors)                                                                                                                                                                                                                                                      |
| Instigator:                           | Laura MacFarland                                                                                                                                                                                                                                                                              |
| Website URL 2:                        | <a href="http://www.wisconsinrivers.org/index.php?page=content&amp;mode=view&amp;id=171">http://www.wisconsinrivers.org/index.php?page=content&amp;mode=view&amp;id=171</a>                                                                                                                   |
| Description:                          | Volunteers monitor by watercraft or on foot for 15 invasive species that threaten Wisconsin's rivers. These include wetland and submersed plants, mussels, and snails.                                                                                                                        |
| Number of Surveys:                    | <a href="#">81</a>                                                                                                                                                                                                                                                                            |
| Start Date:                           | March 1st, 2009                                                                                                                                                                                                                                                                               |
| End Date:                             | March 30th, 2010                                                                                                                                                                                                                                                                              |
| Project status:                       | Starting                                                                                                                                                                                                                                                                                      |
| Sample design(s):                     | Opportunistic                                                                                                                                                                                                                                                                                 |
| Detailed sampling design description: | Volunteers monitor stretches of riverine corridor by boat or on foot searching opportunistically for 15 species of concern from May through September. Locations and size of infestations are determined with GPS and field sheets. Data will be shared with the River Alliance of Wisconsin. |

[Edit Project Profile](#) | [Manage Project Members](#)  

### Data Entry Forms

[Check Grass](#) [Enter Data](#) | [Print](#) | [Edit](#)  
[Manage Data Entry Forms](#)

### Most Recent Surveys



# Manage Project Members

[Home](#)  
[About Us](#)  
[Find a Species](#)  
[Find a Project](#)  
[Collect Data](#)  
[Make a Map](#)  
[Tutorials](#)  
[Links](#)  
[Logout](#)  
[My Profile](#)  
[Contact Us](#)  
[Admin Only](#)

## Manage My NISS - General User project [help](#)

[To My Profile](#)

| Users requesting to be on this project |                           |                |                                              |
|----------------------------------------|---------------------------|----------------|----------------------------------------------|
| User                                   | Email                     | Requested Role | Options                                      |
| Unknown                                |                           | Unknown        | <a href="#">Approve</a> <a href="#">Deny</a> |
| sam terpstra                           | reedcanarygrass@gmail.com | Contributor    | <a href="#">Approve</a> <a href="#">Deny</a> |
| Invasive Species Survey Unique Login   |                           | Contributor    | Denied                                       |
| Paul DiSalvo                           | pauld581@comcast.net      | Contributor    | <a href="#">Approve</a> <a href="#">Deny</a> |
| Matthew Struckhoff                     | mstruckhoff@usgs.gov      | Contributor    | <a href="#">Approve</a> <a href="#">Deny</a> |
| Bob Woodmansee                         | bobw@nrel.colostate.edu   | Contributor    | <a href="#">Approve</a> <a href="#">Deny</a> |
| Tracy Holcombe                         | tdavern@cnr.colostate.edu | Contributor    | <a href="#">Approve</a> <a href="#">Deny</a> |
| Carolyn Henne                          | cbhenne@fs.fed.us         | Contributor    | <a href="#">Approve</a> <a href="#">Deny</a> |

| Members           |                              |             |                                                    |
|-------------------|------------------------------|-------------|----------------------------------------------------|
| Member            | Email                        | Role        | Options                                            |
| tempA econab      | econab@niiss.org             | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| tempB econab      | econab@niiss.org             | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| tempC econab      | econab@niiss.org             | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| Ethan Aumack      | eaumack@grandcanyontrust.org | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| Jon Freeman       | jfreeman@cnr.colostate.edu   | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| tempG econab      | econab@niiss.org             | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| tempH econab      | econab@niiss.org             | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| Cory Bolen        | cbolen@cnr.colostate.edu     | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| Susan Kittler     | skittler@usgs.gov            | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| John Madsen       | jmadson@gri.msstate.edu      | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| Elizabeth Sellers | esellers@usgs.gov            | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |
| Weijie Cai        | wcai@gmu.edu                 | Contributor | <a href="#">Change Role</a> <a href="#">Delete</a> |

# Create Data Entry Forms

[Home](#)[About Us](#)[Find a Species](#)[Find a Project](#)[Collect Data](#)[Make a Map](#)[Tutorials](#)[Links](#)[Logout](#)[My Profile](#)[Contact Us](#)[Admin Only](#)

## Create New Data Entry Form

[To Form List](#) | [To Project Information](#)

### Data Entry Form Information

Name:

\*

Instructions:

Projection:

☒ Latitude / Longitude ☐ UTM

Volunteer Data:

☒ No ☐ Yes *Will data collected using this data entry form be collected by volunteers?*

Survey Type:

Metadata:

*Please enter metadata for this data entry form*

Organism:

- *Organisms added will appear in the first table below as you build your form*
- *A presence attribute will appear by default with each organism added*

Treatments:

- *Treatments added will appear in the second table below as you build your form*
- **Note:** *Treatments will NOT appear on PDA data entry forms yet*

Site Characteristics:

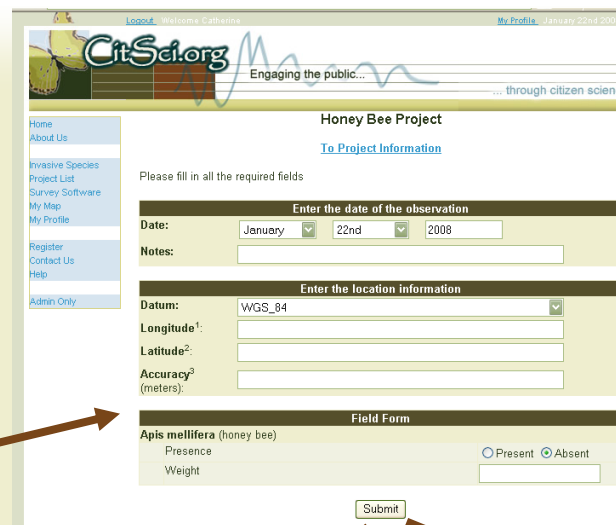
- *Site characteristics added will appear in the third table below as you build your form*
- **Note:** *Site characteristics will NOT appear on PDA data entry forms yet*

# Website



Edit an existing field form

[To Form List](#)



Logout Welcome Catherine My Profile January 22nd 2008

**Honey Bee Project**  
[To Project Information](#)

Please fill in all the required fields

**Enter the date of the observation**

Date: January 22nd 2008

Notes:

**Enter the location information**

Datum: WGS\_84

Longitude<sup>1</sup>:

Latitude<sup>2</sup>:

Accuracy<sup>3</sup> (meters):

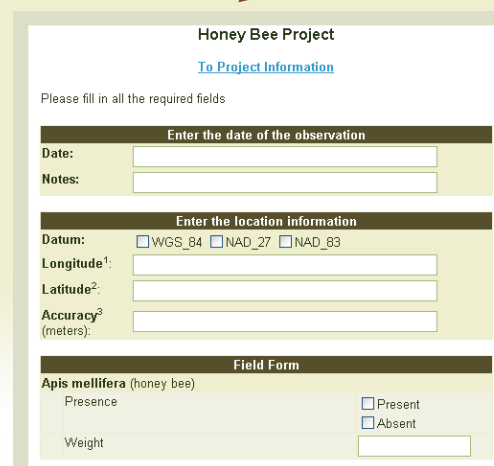
**Field Form**

**Apis mellifera** (honey bee)

Presence ☐ Present ☒ Absent

Weight

Submit



**Honey Bee Project**  
[To Project Information](#)

Please fill in all the required fields

**Enter the date of the observation**

Date:

Notes:

**Enter the location information**

Datum: ☐ WGS\_84 ☐ NAD\_27 ☐ NAD\_83

Longitude<sup>1</sup>:

Latitude<sup>2</sup>:

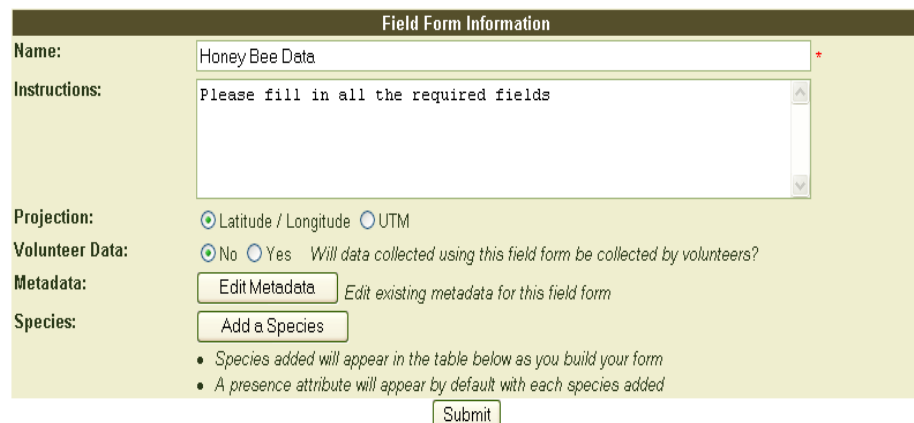
Accuracy<sup>3</sup> (meters):

**Field Form**

**Apis mellifera** (honey bee)

Presence ☐ Present ☐ Absent

Weight

**Field Form Information**

Name: Honey Bee Data \*

Instructions: Please fill in all the required fields

Projection: ☒ Latitude / Longitude ☐ UTM

Volunteer Data: ☒ No ☐ Yes Will data collected using this field form be collected by volunteers?

Metadata: [Edit Metadata](#) Edit existing metadata for this field form

Species: [Add a Species](#)

- Species added will appear in the table below as you build your form
- A presence attribute will appear by default with each species added

Submit

| Species & Attributes Displayed On This Field Form |           |                               |                        |                        |
|---------------------------------------------------|-----------|-------------------------------|------------------------|------------------------|
| <a href="#">Apis mellifera</a>                    | honey bee | <a href="#">Add Attribute</a> | <a href="#">Change</a> | <a href="#">Delete</a> |
|                                                   | Presence  |                               | <a href="#">Change</a> | <a href="#">Delete</a> |
|                                                   | Weight    |                               | <a href="#">Change</a> | <a href="#">Delete</a> |



# Website

Welcome guest [Login](#) | [My Profile](#) | September 23th 2009

**CitSci.org** Fighting invasive species... through citizen science

Home  
About Us  
Find a Species  
Find a Project  
Collect Data  
**Make a Map**  
Tutorials  
Links  
Login  
Register  
Contact Us

Navigation

Tools

Current Project: [unknown](#) Location

Legend

- ☐ Plants
- ☒ [Tamarisk](#)
- ☐ Backgrounds
- ☒ Google: Terrain
- ☐ Google: Map

[Edit](#)

**Layers for Your Map**

| Organism Layers                                   |                                                   |                        |                        |
|---------------------------------------------------|---------------------------------------------------|------------------------|------------------------|
| Japanese Knotweed ( <i>Polygonum cuspidatum</i> ) | Japanese Knotweed ( <i>Polygonum cuspidatum</i> ) | <a href="#">Change</a> | <a href="#">Delete</a> |
| Tamarisk                                          | Tamarisk ( <i>Tamarix</i> )                       | <a href="#">Change</a> | <a href="#">Delete</a> |
| Zebra Mussels                                     | Zebra mussel ( <i>Dreissena polymorpha</i> )      | <a href="#">Change</a> | <a href="#">Delete</a> |
| <a href="#">New</a>                               |                                                   |                        |                        |

**Project Layers**

[New](#) [Submit](#)

POWERED BY Google

An IBIS website

Projection: Google Mercator [Sources](#)

Updated 1/30/2009

# Website

Welcome Alycia [Logout](#) | [My Profile](#) | September 27th 2009

**CitSci.org** Fighting invasive species... through citizen science

Home  
About Us  
Find a Species  
Find a Project  
Collect Data  
Make a Map  
Tutorials  
Links  
Logout  
My Profile  
Contact Us  
Admin Only

Navigation

Tools

Current Project: [Wisconsin Citizen Based Monitoring Network for Invasive Plants](#)

Location

Legend

- Plants
  - ☐ Tamarisk
- Projects
  - ☒ City of Fort Collins Nat
- Backgrounds
  - ☒ Google: Terrain
  - ☐ Google: Map
  - ☐ Google: Satellite
  - ☐ Google: Hybrid

Map data ©2009 Tele Atlas - [Terms of Use](#)

Projection: Google Mercator [Sources](#)

0 1,000 2,000 3,000 4,000 5,000 6,000 7,000 8,000 9,000 10,000 meters



QUESTIONS?

Alycia Crall

crall@wisc.edu; 970-227-3310



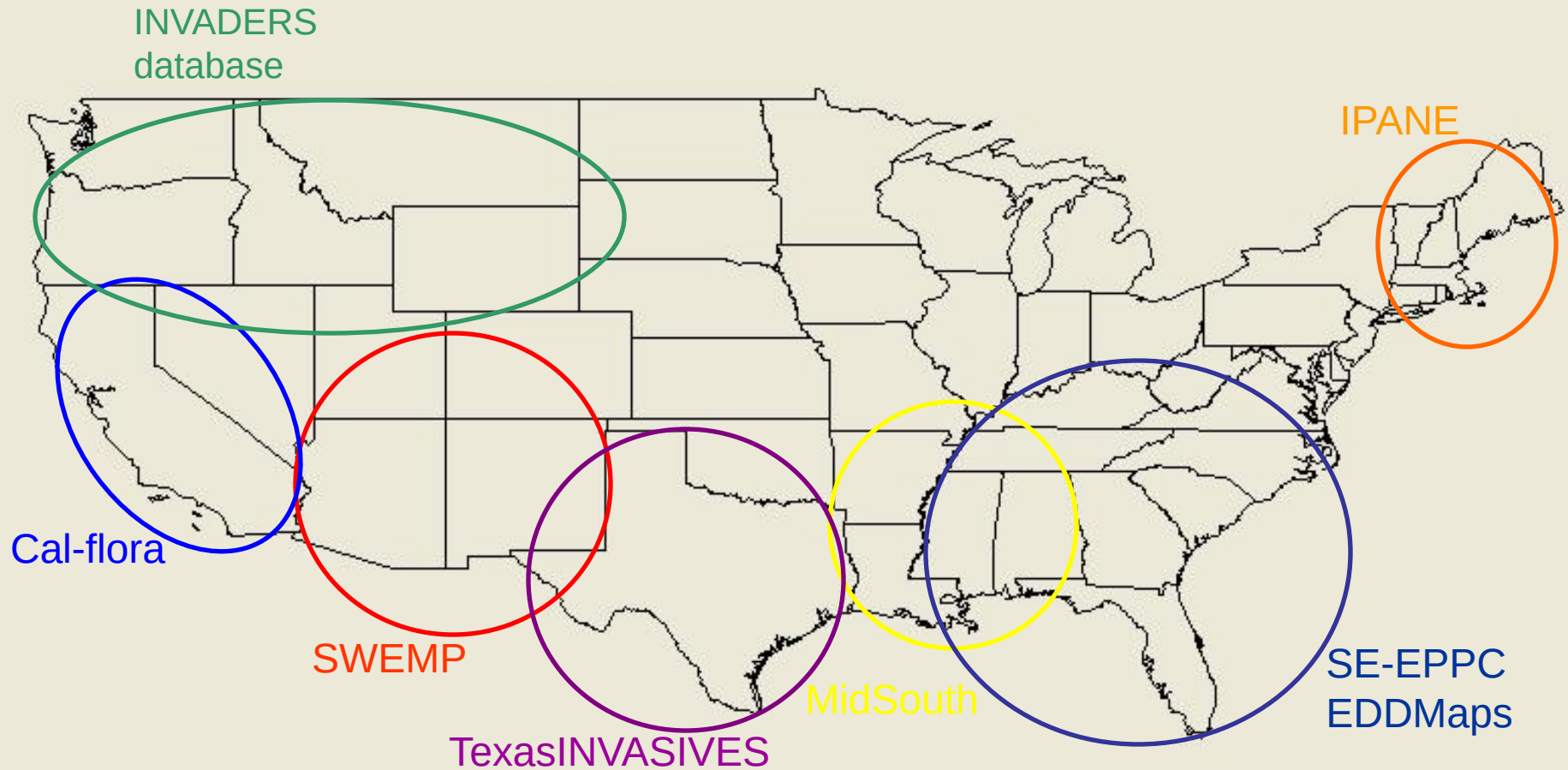
# The Problem

- Invasive species
  - Impact biodiversity, ecosystem function, human health, and the economy
- Issues of Data Synergy
  - Large data gaps (spatial and temporal)
  - Crosier and Stohlgren 2004 (Weed Technology)
  - Crall et al. 2006 (Frontiers in Ecology and the Environment)
    - 319 databases
    - 43% not online
  - Minimizes effectiveness of early detection/rapid response
- Why Not Share Data
  - Sensitive Data
  - Inability to Share

# Background and History

- National Institute of Invasive Species Science
  - Established in 2000
  - [www.niiss.org](http://www.niiss.org)
  - Major Partners: USGS, CSU, NASA
- Citizen Science Program (NSF)
  - [www.citsci.org](http://www.citsci.org)
  - Major Partners: CSU, UW-Madison, USGS

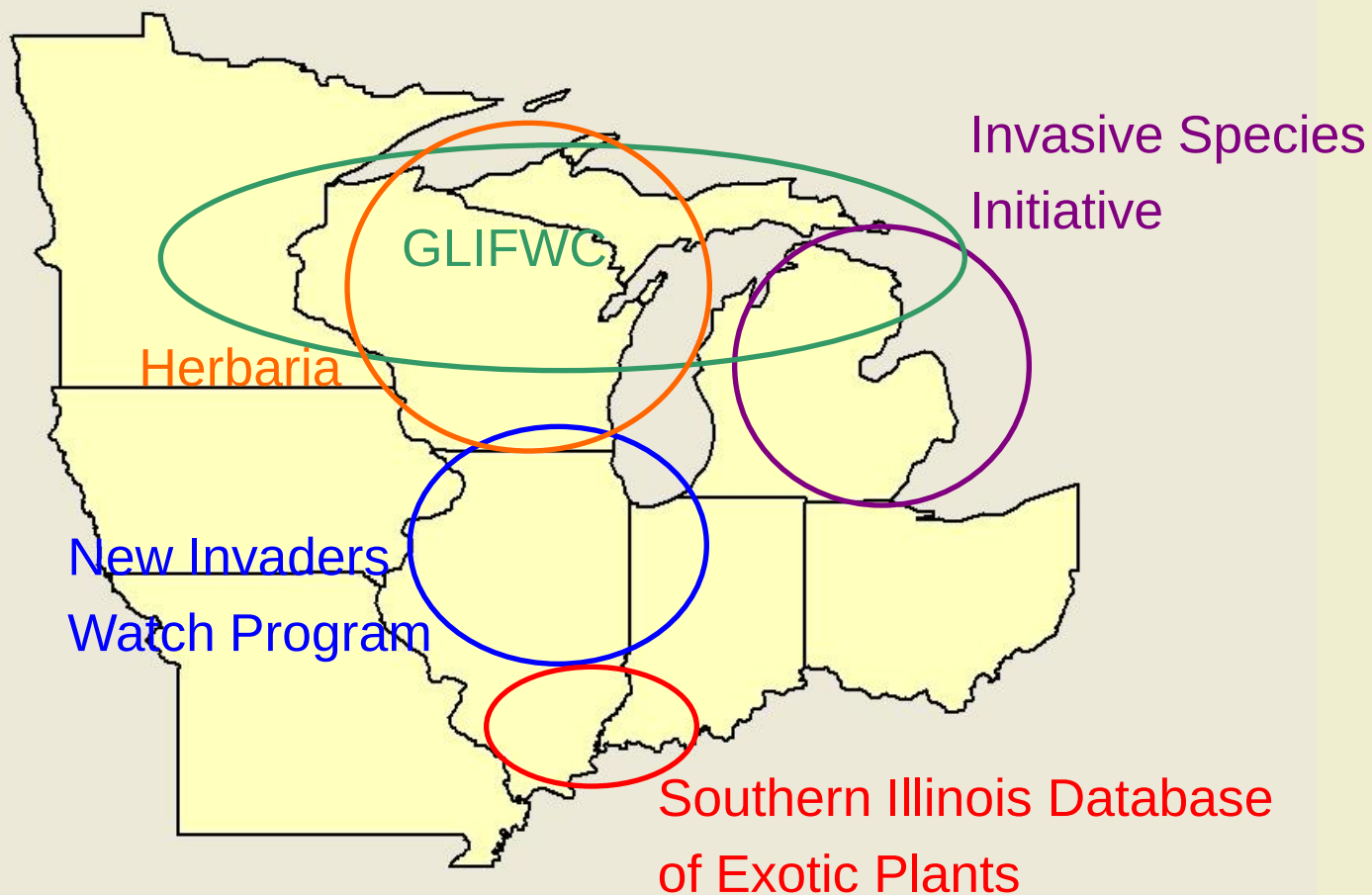
# The Problem in the Midwest





# Background and History

- Integrating Invasive Plant Species Data in the Midwest: Solutions for data collection and management
  - January 24-25, 2008
  - Regional
    - New Invaders Watch Program
    - Southern Illinois Database of Exotic Plants
    - Michigan State University Invasive Species Initiative
    - Great Lakes Indian Fish and Wildlife Commission
  - National
    - The National Institute of Invasive Species Science
    - iMapInvasives



- Currently exist in isolation from one another
- Lack the ability to combine data from other regions and neighboring states
- Do not have capacity to support additional data contributors

# Background and History

- Global Invasive Species Information Network (GISIN)
  - Pull data from member sites
  - Share data with member sites
- Data Contributors
  - GISIN >100 databases; NISbase; NAS; SWEMP; IPANE; VegBank; CAIN
  - SAIN, The Cactus Moth Detection and Monitoring Network (CMDMN), FWS, Tamarisk Coalition, Colorado State Forest Service, Grand Canyon Trust, ND Dept of Ag, SD Dept of Ag, Invasive Tracers, 4H Community Mapping Program, NatureServe



# Background and History

- International Biological Information System
  - Websites
    - AHB - Africanized Honey Bee website
    - CitSci.org - A website in support of citizen science
    - COTrails - A trails mapping website for Larimer County, Colorado
    - GISIN - The Global Invasive Species Information Network
    - MSP - The Math and Science Partnership - Online Environmental Literacy Assessment
    - NIISS - The National Institute of Invasive Species Science
    - SABCC - The Southern Arizona Buffelgrass Coordinating Committee buffelgrass website
    - TMAP - The Tamarisk Map; the single largest collection of Tamarisk locations in the world
    - USGS RAM - The USGS Resource for Advanced Modeling (RAM)

In your perfect world, what features would an online early detection mapping and alert system have? Brainstorm as many ideas as you can and then prioritize the top five features you have come up with.