

# Southeastern Wisconsin Invasive Species Consortium

## Past, Present and Future

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Jerry Ziegler  
President, Board of Directors

UMISC 2014  
Duluth, Minnesota



# About SEWISC

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- Initial organization as a Cooperative Weed Management Area in 2007
- Boundaries selected to encompass the 8-county WDNR SE Region
- All 16 MIPN *Cookbook* steps completed in 2011
- Obtained 501(c)3 status in June 2010  
John T. Barry, Quarles & Brady
- Became membership organization in 2010



## CWMA Cookbook: A Recipe for Success

A Step-by-Step Guide on How to Develop a  
**Cooperative Weed Management Area**  
in the Eastern United States





# More about SEWISC

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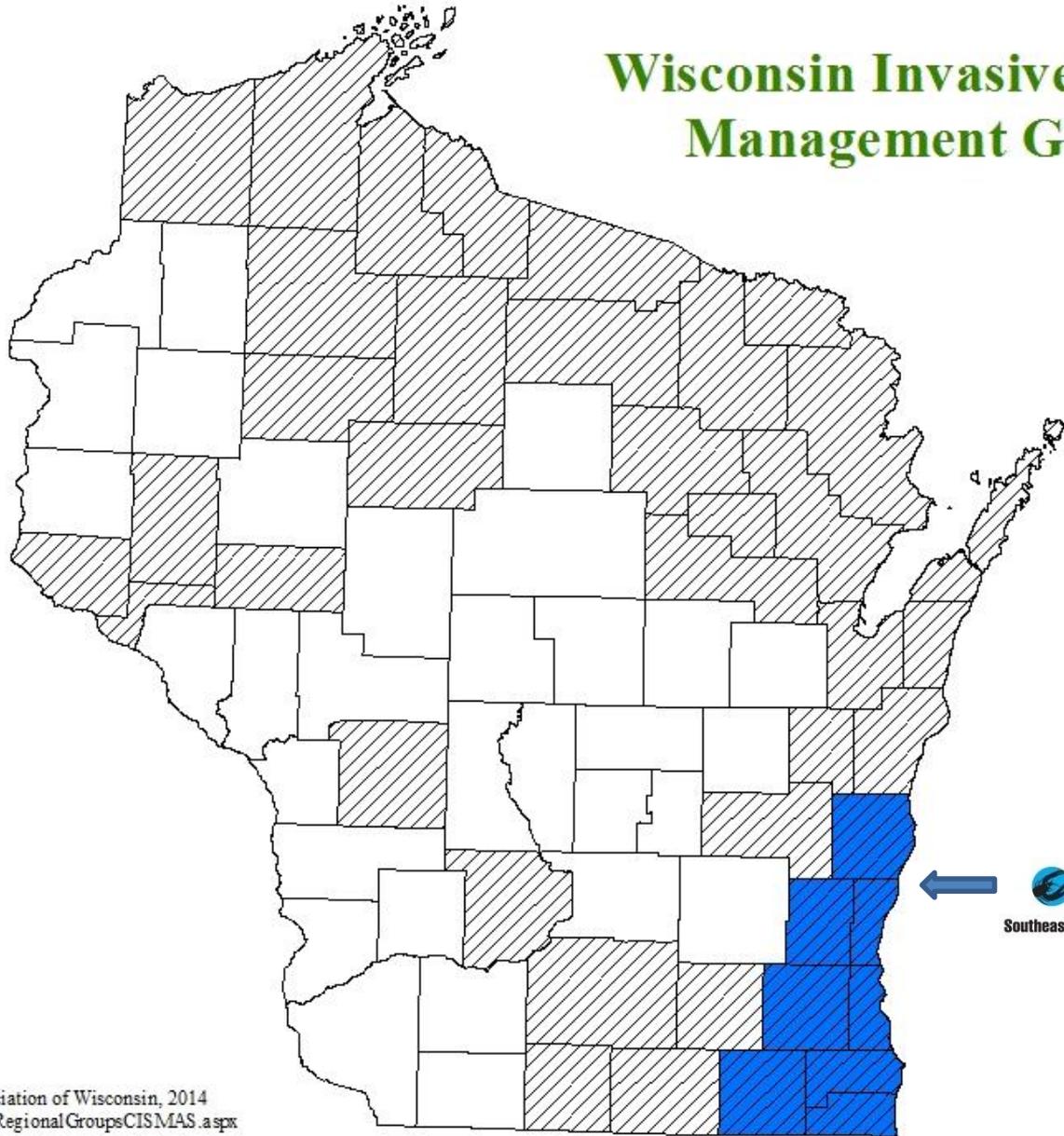
A broad-based coalition that promotes efficient and effective management of invasive species throughout an eight-county region.

Multi-taxa focus includes terrestrial and aquatic plant and animal invasive species.

## Mission:

To educate the public and protect biodiversity and ecological function throughout the region, contributing to a high quality of life for present and future generations.

# Wisconsin Invasive Species Management Groups



 **SEWISC**

Southeastern Wisconsin Invasive Species Consortium



1:2,800,000

Source: Invasive Plant Association of Wisconsin, 2014  
<http://www.ipaw.org/Home/RegionalGroupsCISMAS.aspx>



# Board of Directors & Staff

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## ❖ Executive Officers:

President - *Jerry Ziegler*, The Nature Conservancy

Vice President - *Theresa Morgan*, River Revitalization Foundation

Secretary - *Julia Robson*, Milwaukee County Parks

Treasurer - *Jim Reinartz*, UW-Milwaukee Field Station

## ❖ At large:

*August Marie Ball*, Student Conservation Association

*Drew Ballantyne*, Root-Pike WIN & Sole Proprietor

*Nan Calvert*, Kenosha/Racine Land Trust

*Laura Giese*, Graef-USA, Inc. / Virginia Tech.

*Mike Grisar*, We Energies

*Andy Holschbach*, Ozaukee County

*Steve Klock*, Sheboygan County

*Steve McCarthy*, Milwaukee Metropolitan Sewage District

*Mike Yanny*, Johnson's Nursery Inc.



**Part-time Executive Director:** *Jill Hapner*



# SEWISC Planning

## Southeastern Wisconsin Invasive Species Consortium, Inc.

### Five Year Strategic Plan

1/1/2011 – 12/31/2015



#### Introduction

The Southeastern Wisconsin Invasive Species Consortium, Inc. (SEWISC) is a broad-based coalition that promotes efficient and effective management of invasive plant and animal species throughout an 8-county region including Sheboygan, Washington, Ozaukee, Waukesha, Milwaukee, Walworth, Racine, and Kenosha counties (Figure 1). SEWISC provides the opportunity for partners to share and leverage limited resources, raise awareness about invasive species problems, and collaboratively reduce the impact of invasive species on both public and private lands.

#### Mission Statement

The mission of the SEWISC is to educate the public and protect biodiversity and ecological function throughout this region, contributing to a high quality of life for present and future generations.

#### Brief Organizational History

SEWISC was founded in January 2007 as a coalition of land managers, researchers, and concerned citizens who sought to integrate and leverage invasive plant and animal management resources across jurisdictional boundaries for the benefit of the entire region. Following the Cooperative Weed Management Area (CWMA) Development Program designed by the Midwest Invasive Plant Network (*CWMA Cookbook: A Recipe for Success*), the initial steering committee developed a set of priorities for invasive species education, outreach and management that were unique to southeastern Wisconsin's needs. The steering committee was eventually phased out as a Board of Directors was established and with pro-bono assistance by John T. Barry (Quarles & Brady, LLP), SEWISC was incorporated as a registered 501(c)3 nonprofit organization in 2010. SEWISC became a membership organization in December, 2010.

## Southeastern Wisconsin Invasive Species Consortium, Inc.

### Annual Work Plan

1/1/2014 – 12/31/2014



#### Introduction

The Southeastern Wisconsin Invasive Species Consortium, Inc. (SEWISC) is a broad-based coalition that promotes more efficient and effective management of invasive species throughout an eight-county region. The mission of the SEWISC is to educate the public and protect biodiversity and ecological function throughout this region, contributing to a high quality of life for present and future generations.

#### Purpose of the Annual Work Plan

The SEWISC Annual Work Plan was developed to facilitate the accomplishment of strategic priorities outlined in SEWISC's 2011-2015 Strategic Management Plan. The Annual Work Plan Task List provides action items required to advance specific strategic goals. The Annual Work Plan Task List includes strategic goals associated with a list of tasks to advance each goal, a time frame for the performance of each task and key positions responsible for performing the tasks.



# SEWISC Education & Outreach

Builds understanding and the “political will” needed to solve the problem.



## SEWISC E-NEWS

The quarterly electronic newsletter of the  
Southeastern Wisconsin Invasive Species  
Consortium

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FALL 2014 VOLUME 4, NUMBER 3

<p><b>Board of Directors</b></p> <p><i>President</i> Jerry Ziegler</p> <p><i>Vice-President</i> Theresa Morgan</p> <p><i>Secretary</i> Julia Robson</p> <p><i>Treasurer</i> James Reinhart, PhD</p> <p><i>Directors</i> August Marie Ball Drew Ballantyne Nan Calvert Laura Giese, PhD Mike Grisar Andy Holschbach Steve Klock Steve McCarthy Mike Yanny</p> <p><i>Executive Director</i> Jill Hapner, PhD</p> <p>PO Box 241842 Milwaukee, WI 53224</p> <p>Visit us at: <a href="http://www.sewisc.org">www.sewisc.org</a></p>	<p style="text-align: center;"><b>Where Ecology Meets Economy: Season 2</b> A Forum for Green Industry &amp; Land Management Professionals</p> <p style="text-align: center;"><i>Registration is now open - and seats are limited so act now!</i></p> <p>Don't miss this opportunity to network with land managers, nurserymen, arborists, landscape architects and many other professionals. This amazing and innovative event will feature presentations, panel discussions, plus guided tours discussing ways the green industry and land managers can benefit each other. Speakers for the 2014 event include: Neil Diboll, Kurt Dreisniker, Kelly Schultz &amp; Michael Yanny. We will see you there!</p> <p><b>When:</b> September 17, 2014; 8:00am - 3:00pm</p> <p><b>Where:</b> Johnson's Nursery; W180 N6275 Marcy Road, Menomonee Falls, WI 53051</p> <p><b>How to register:</b> visit <a href="#">Where Ecology Meets Economy: Season 2 Registration</a></p> <p><b>Hosted by:</b> Southeastern Wisconsin Invasive Species Consortium, Inc. &amp; Johnson's Nursery, Inc.™</p> <p>The purpose of the event is to continue personal dialog between the two groups that have not traditionally shared their experiences. This second annual meeting will continue the development of working relationships to create business opportunities and help improve the state of our ecological communities. The full-day event will feature presentations about ways the Green Industry and Land Managers can work together for mutual benefit. A topical panel discussion and educational tours of Johnson's Nursery native's plant production are also scheduled.</p> 
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## Where Ecology Meets Economy: Season 2

A Forum for Green Industry & Land Management Professionals

**September 17, 2014**  
8:00am - 3:30pm

at **Johnson's Nursery**  
W180 N6275 Marcy Road  
Menomonee Falls, WI 53051



**Sponsored by:**

- Balky Nurseries
- Carlin Lane Collection
- Direct Solutions
- Ecoprofessionals Consulting, Inc.
- Gathering Waters Conservancy
- Greenhouse Nursery
- Good Oak Ecological Services
- HSU Greenhouses & Landscape Supply
- Invasive Planting Association of Wisconsin (IPAW)
- J&P Plant Solutions, LLC
- Mank Landscaping
- McKey Nurseries
- McKey Nursery Company
- Michigan Native Plant Society
- Claudia Washington Land Trust (CWLT)
- Pratt Nursery
- Reinders Spring Valley Fertilizers
- Stanton
- Student Conservation Association
- The Nature Conservancy
- W.E. Rutke
- Wildtree Tree Science
- Wunderside Landscape
- Wisconsin Nursery & Landscape Association (WNLA)
- Wisconsin Wetland Association (WWA)
- Wisconsin Arborist Association (WAA)

**JOHNSON'S NURSERY, INC.**

"Nature's Best In You"  
[www.johnsonsnursery.com](http://www.johnsonsnursery.com)



Working to reduce  
the impact of  
invasive species.  
[www.sewisc.org](http://www.sewisc.org)



# SEWISC Website

www.sewisc.org

Home Invasives Resources Partners About Support Us Events Contact Us **Volunteer**

Find an Invasive Species   [View invasive species](#)

				
<b>Emerald Ash Borer</b> <a href="#">Read more</a>	<b>Gypsy Moth</b> <a href="#">Read more</a>	<b>Japanese knotweed</b> <a href="#">Read more</a>	<b>Red Swamp Crayfish</b> <a href="#">Read more</a>	<b>Common Reed Grass</b> <a href="#">Read more</a>

**Southeastern Wisconsin Invasive Species Consortium, Inc. (SEWISC)**  
is a broad-based coalition that promotes efficient and effective management of invasive species throughout Kenosha, Ozaukee, Milwaukee, Racine, Sheboygan, Walworth, Washington and Waukesha Counties.

**Latest News**

**Where Ecology Meets Economy: Season 2**

A Forum for Green Industry and Land Managers

**REGISTRATION IS NOW OPEN!**

Download, complete and submit your registration form today!

**September 17, 2014**  
**8:00am - 3:00pm**  
**Menomonee Falls, WI**

Don't miss this opportunity to network with land

Search our site..

**Newsletters**

Fall 2014  
Summer 2014  
[View all](#)

**Events**

[Where Ecology Meets Economy: Season 2](#)  
[Upper Midwest Invasive Species Conference](#)  
[2013 SEWISC Symposium](#)

**Subscribe to our Newsletter**

Name

# Volunteer Workday Calendar

Volunteer | Southeast Wisconsin Invasive Species Consortium, Inc.

Home | Invasives | Resources | Partners | About | Support Us | Events | Contact Us | **Volunteer**

Select a calendar for individual counties

[Ozaukee](#) | [Kenosha](#) | [Milwaukee](#) | [Racine](#) | [Sheboygan](#) | [Walworth](#) | [Washington](#) | [Waukesha](#)

Month | Week | Day | List

**May 2014**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27 12:00 pm - 3:00 pm Garlic Mustard Pull-A-Thon	28 9:00 am - 12:00 pm NuGenesis Work Day	29	30	1 8:30 am - 11:00 am Garlic Mustard Pull-A-Thon	2 1:00 pm - 4:00 pm Garlic Mustard Pull-A-Thon	3
4 2:00 pm - 4:00 pm Garlic Mustard Pull-A-Thon	5 9:00 am - 12:00 pm Ten Chimneys Work Day	6 10:00 am - 1:00 pm Garlic Mustard Pull-A-Thon	7	8 8:30 am - 11:00 am Garlic Mustard Pull-A-Thon	9	10 9:00 am - 12:00 pm Mary Knoll Park Buckthorn

Search our site..

**Volunteer Events**

No events found

Volunteer | Southeast Wisconsin Invasive Species Consortium, Inc.

sewisc.org/volunteer#year=2014&month=5&day=1&view=month

### Work Days Event Submission Form

Event Title: \*

Event Date: \*

Event Time: \*

County: \*  
Ozaukee

Event Location: \*

Driving Directions or Address (will be included on SEWISC calendar): \*

Description of Event (will be included on SEWISC calendar): \*

Event Contact (will be included on SEWISC calendar): \*

Any Other Relevant Information:



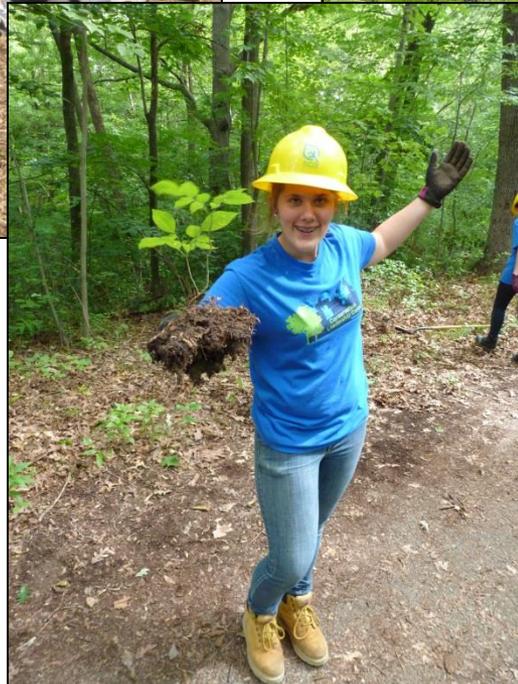
# SEWISC Annual Symposia





# Educating the Next Generation

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# College Internship Program



Student interns learned to identify, map, control, and manage invasive plants and animals



# Volunteer Stewards

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Volunteers don't get paid,  
not because they are worthless,  
but because they are *priceless*.



Roadside Survey



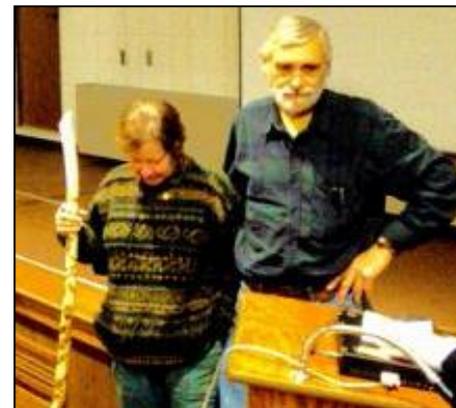
Garlic mustard control



# SEWISC Annual *Sweat Equity Award*



**2009 Mary & Lee Krueger**



**2010 Martha & John Lunz**



**2013 Mike Fort**



**2011 Melissa Warner**



**2012 Sherry Speth**



# SEWISC

## Preventing the Spread



Southeastern Wisconsin Invasive Species Consortium, Inc.



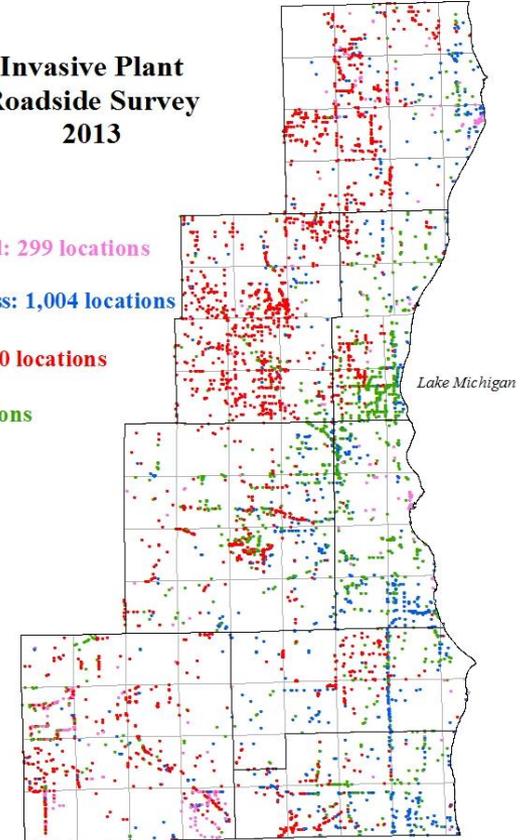
### Invasive Plant Roadside Survey 2013

Japanese knotweed: 299 locations

Common reed grass: 1,004 locations

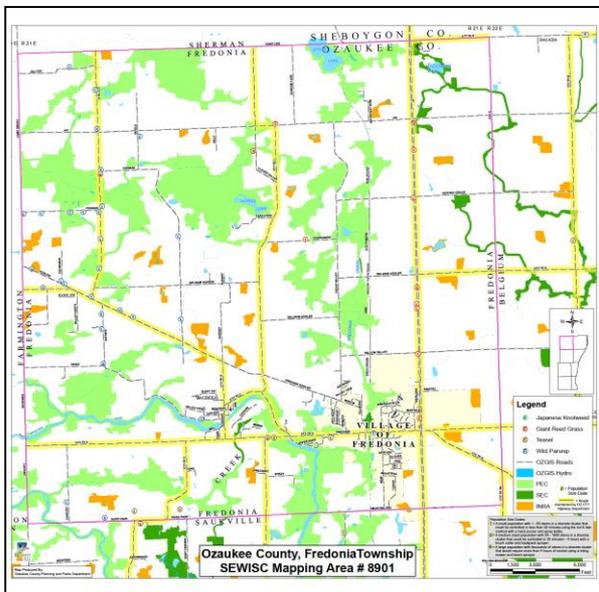
Wild parsnip: 2,280 locations

Teasel: 1,402 locations





# SEWISC Representatives Meet with Roadway Managers



**Roadside Invasive Plant Management Plan**

Southeastern Wisconsin Invasive Species Consortium, Inc.  
Working to reduce the impact of invasive species in  
Sheboygan, Washington, Ozaukee, Waukesha,  
Milwaukee, Walworth, Racine and Kenosha Counties



[www.sewisc.org](http://www.sewisc.org)

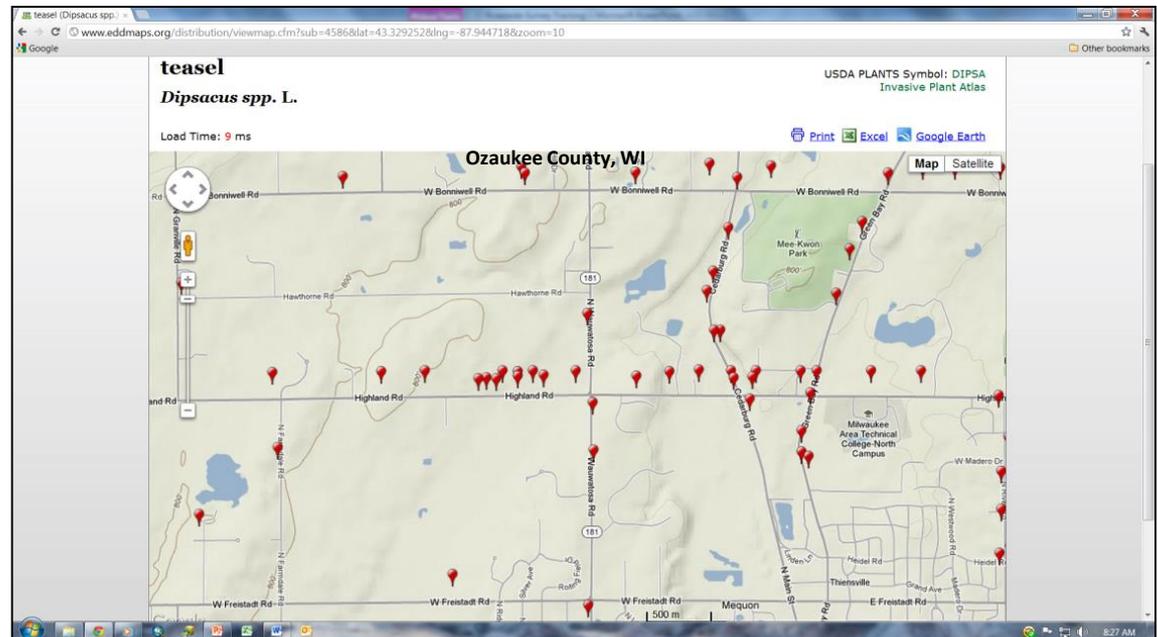




The SEWISC Roadside Survey data is available on the national invasive species database, **EDDMapS**

<http://www.eddmaps.org/>

Check it out!





# SEWISC Assistance Program

Expertise ✦ Equipment ✦ Site selection

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River Revitalization Foundation



Student Conservation Assoc.



## 2013 Awards

Friends of the  
Cedarburg Bog

Sheboygan County Volunteer  
Invasive Species Ground Army



UW-Madison Agronomy  
Department





# Savanna Restoration

James E. Dutton Foundation, Inc., Milwaukee County Department of Parks,  
Recreation and Culture and the Waukesha County Land Conservancy

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Franklin Savanna  
State Natural Area



**Red-headed woodpecker**  
(*Melanerpes erythrocephalus*)



**Kittenail**  
(*Besseyia bullii*)



Eagle Centre Prairie State  
Natural Area/Oak Savanna



# Biological Control

Creating beetle nurseries  
in southeastern Wisconsin





# SEWISC Garlic Mustard Pull-A-Thon



**7.53 tons pulled**  
**26 teams**  
**638 volunteers**  
**\$4,510 raised**

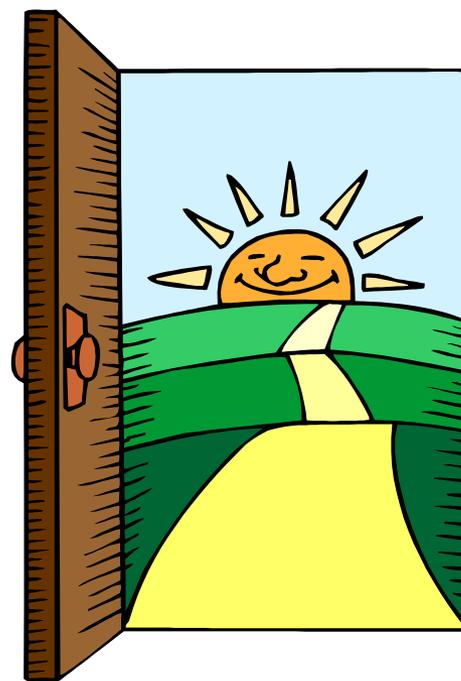




# SEWISC

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What's  
Next?





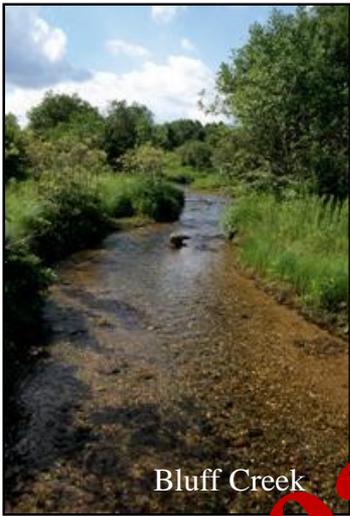
# 2015 Work Plan

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- ✓ Continue to partner with organizations to control invasive plant populations through our Assistance Program.
- ✓ Plan and implement the 3rd annual Southeastern Wisconsin Garlic Mustard Pull-A-Thon.
- ✓ Continue to deliver roadside survey data to local governments and adjacent landowners. Build partnerships to provide technical assistance and support for long-term management.
- ✓ Continue to educate and provide assistance to the general public.
- ✓ Continue to reach out to the green industry and land management professionals and provide a forum to share information.
- ✓ Develop a Strategic Plan for 2016 – 2020!



Cedarburg Bog



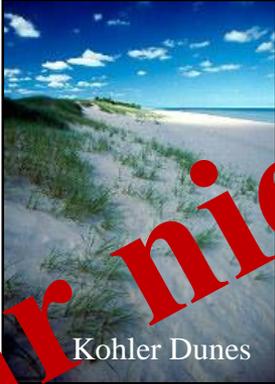
Bluff Creek



Cherry Lake Sedge Meadow



Warnimont Bluff Fens



Kohler Dunes



Kettle Moraine Low Prairie



Martin's Woods



Chiwaukee Prairie



Lulu Lake



Pike Lake

Keep our nice areas nice!



# People making a difference in Southeastern Wisconsin!

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